



Time and Date

2.00 pm on Tuesday, 9th June 2020

Place

This meeting will be held remotely. The meeting can be viewed live by pasting this link into browser: <https://youtu.be/3T1mM1cyNP0>

Public business

1. **Apologies**
2. **Declarations of Interest**
3. **Minutes** (Pages 3 - 10)
 - (a) To agree the minutes from the meeting of Cabinet on 7th April 2020
 - (b) Matters arising
4. **Renewal of City Centre Public Space Protection Order** (Pages 11 - 28)
Report of the Director of Streetscene and Regulatory Services
5. **European Structural Investment Fund Business Support Additional Funding** (Pages 29 - 40)
Report of the Director of Business, Investment and Culture
6. **Hosting the International Children's Games (ICG) 2022 in Coventry** (Pages 41 - 74)
Report of the Director of Business, Investment and Culture
7. **Outstanding Issues**
There are no outstanding issues
8. **Any other items of public business which the Chair decides to take as a matter of urgency because of the special circumstances involved.**

Private business

Nil

Julie Newman, Director of Law and Governance, Council House, Coventry

Monday, 1 June 2020

Note: The person to contact about the agenda and documents for this meeting is Lara Knight / Michelle Salmon, Governance Services, Tel: 024 7697 2642 / 2643, Email: lara.knight@coventry.gov.uk / michelle.salmon@coventry.gov.uk

Membership:

Cabinet Members:

Councillors K Caan, G Duggins (Chair), P Hetheron, A S Khan (Deputy Chair), T Khan, K Maton, J Mutton, M Mutton, J O'Boyle and P Seaman

Non-voting Deputy Cabinet Members:

Councillors P Akhtar, R Ali, B Gittins, G Lloyd and D Welsh

By invitation:

Councillors A Andrews and G Ridley (non-voting Opposition representatives)

If you require a British Sign Language interpreter for this meeting
OR if you would like this information in another format or
language please contact us.

Lara Knight / Michelle Salmon

Governance Services

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Coventry City Council
Minutes of the Meeting of Cabinet held at 2.00 pm on Tuesday, 7 April 2020

(This meeting was held remotely)

Present:

Members: Councillor G Duggins (Chair)
Councillor K Caan
Councillor AS Khan (Deputy Chair)
Councillor K Maton
Councillor J O'Boyle
Councillor P Seaman
Councillor P Hetherton
Councillor T Khan
Councillor M Mutton

Deputy Cabinet Members Councillor P Akhtar
Councillor G Lloyd
Councillor D Welsh

Non-Voting Opposition Councillor A Andrews
Members: Councillor G Ridley

Other Members: Councillor N Akhtar
Councillor R Brown
Councillor R Lakha
Councillor J McNicholas
Councillor K Sandhu
Councillor R Singh

Employees: M Reeves (Chief Executive), G Quinton (Deputy Chief Executive), R Amor, S Bennett, V Birchall, N Cowper, P Fahy, N Hart, B Hastie, P Jennings, L Lewis, R Martin, R Moon, J Newman, M Salmon, A Williams, S Wesson, A West

Apologies: Councillor R Ali
Councillor L Harvard

Public Business

110. Declarations of Interest

There were no disclosable pecuniary interests.

111. Minutes

The minutes of the meeting held on 10th March 2020 were agreed as a true record. There were no matters arising.

112. **Transition of the Benefits within Passport to Leisure and Learning Scheme into GoCV**

The Cabinet considered a report of the Director of Business, Investment and Culture that sought approval to transition of the benefits within the Passport to Leisure and Learning Scheme into GoCV to create a unified concession Go CV card. An appendix to the report provided insight data of both Go CV and Passport to Leisure and Learning Cardholders.

The Go CV card was free to obtain and available to all Coventry residents and currently operated two levels of discounting - a standard discount and an enhanced discount (Go CV+) for residents in receipt of qualifying benefits. Go CV+ was effectively the equivalent to the Passport to Leisure and Learning (PTLL) scheme. The Go CV scheme enabled residents to use sports, events and cultural facilities. In turn the Go CV card informed the development of initiatives to support increasing participation, especially amongst those least likely to participate.

It was proposed to transition the PTLL scheme and transfer members to the Go CV+ scheme which would simplify the collection and analysis of information and improve cost effectiveness through removing duplication of resource whilst improving the customer journey. There was no detriment to PTLL members through this proposal which would affect residents currently using a range of partner services, Council services, including adult education and parks.

RESOLVED that the Cabinet approves:

- 1) **The merging of the existing Passport to Leisure and Learning concession scheme into the new Coventry residents discount scheme creating a unified concession Go CV card.**
- 2) **Using Corporate earmarked reserves to fund 2020/21 costs, expected to be £72k. This allows time for officers to finalise a review of the scheme to understand the best way for GoCV to become self-funding.**
- 3) **That services across the Council incorporate Go CV as a means of addressing health inequalities, and that, where possible, Go CV cardholders are offered discounts or other advantages across Council facilities, attractions and events.**

113. **Procurement of Insurance**

The Cabinet considered a report of the Director of Finance and Corporate Services that sought approval of a procurement process to purchase further insurance for a range of services for a period of up to 5 years.

The Council purchased a variety of insurance policies including property, terrorism, contract works, fine art, combined liability, crime, personal accident and travel, school journeys, computers, medical malpractice and motor fleet. These insurance policies were procured via an OJEU compliant ESPO/CCS framework. The contract would expire on 30 November 2020. The Council's Financial Procedure Rules required that the Cabinet approved any procurement which involved an annual contract value in excess of £1m per annum.

The Council's activities resulted in a certain amount of predictable financial loss. It was not considered financially viable to insure against all these losses, as the insurance company will charge a pound in premium for each pound it anticipates it will pay in claims. In addition, it will charge a further amount for its administrative expenses, profit and insurance premium tax. In these circumstances the purchase of insurance is uneconomic. The Council's strategic approach to the purchase of insurance was to insure large losses which would have a significant impact on budgets and the provision of services. This was achieved by purchasing insurance with a deductible (the amount you pay before your insurance is triggered). The Council carried substantial self-insurance and the external insurance cover protected the Council above the policy deductible. Most losses/claims were paid from the Council's internal self-insurance fund.

In 2019-20 the Council's premiums amounted to £941,588 plus £112,990 for insurance premium tax. There was an additional charge of £66,360 for claims handling services. The total was £1,120,938.

This report sought approval for the Council's nominated insurance broker, Arthur J Gallagher, to carry out a further competition (on behalf of the Council) against an OJEU compliant DPS (ESPO 649) for insurance services. The intention was to enter into a three-year contract with the potential of a further 2 years extension period. A one-year contract would only be accepted if premiums were much higher than anticipated.

RESOLVED that the Cabinet:

- 1) Grants authorisation for Arthur J Gallagher to (on behalf of the Council) carry out a further competition against ESPO 649 Framework for Insurance Services for a period of up to 5 years.**
- 2) Grants delegated authority to the Deputy Chief Executive (People) and the Director of Finance and Corporate Services, following consultation with Director for Law and Governance, to undertake all necessary due diligence and, following completion of the competition, to agree the contract award to the successful suppliers under the Framework.**
- 3) Grant authorisation to the Director of Law and Governance to enter into a 3-year contract (with a potential extension for a further 2 years) with the successful suppliers.**

114. European Regional Development Fund (ERDF) Grant funding towards Roof Mounted Solar PV Installations

The Cabinet considered a report of the Director of Project Management and Property Services that sought approval for acceptance of European Regional Development Fund (ERDF) grant funding to support the delivery of roof-mounted solar photovoltaic systems on 39 public buildings owned and operated by Coventry City Council.

Under current UK policy, there was a need to deliver projects that would transition the UK towards a “net Zero” target by 2050. The proposals set out in the report were a first step to addressing how Coventry City Council could meet part of its electrical demand from local low-carbon or renewable sources. This would contribute to the aims of the city’s climate change strategy which had a clear objective of delivering reductions to the City’s carbon emission levels.

The proposed project would deliver 899kWp of Solar PV panels across the 39 eligible properties, set out in paragraph 2.1.3.2 of the report, capable of generating 644 MWh of renewable electricity each year to council owned and operated properties across the city. The cost of delivering this project was £1.26m, however there were opportunities currently available to reduce the investment required significantly through grant funding and finance. Coventry City Council had been invited to submit a full application for ERDF funding to cover 50% of the project cost. Due to the value of the grant that would be offered, Cabinet approval of the grant acceptance was required. If the application was submitted following this report a grant award was expected to be made in May 2020. Award would be contingent on the commitment of Coventry City Council to provide the match funding required (50%) in return for net revenue savings estimated at £75k per year.

RESOLVED that the Cabinet:

- 1) Approves the proposal for the implementation of the Roof Mounted Solar PV Installations as set out in the report (“the Project”).**
- 2) Approves the proposal for the Council to act as Accountable Body and, if the Council’s grant bid is successful, the acceptance of the ERDF grant funding offer up to the value of £630k from the Ministry of Housing, Communities and Local Government to support delivery of the Project.**
- 3) Delegates authority to the Director of Finance and the Director of Project Management and Property Services, following consultation with Director of Law and Governance, to finalise the terms and conditions of the ERDF grant and any other legal agreements required to facilitate delivery of the Project and incorporate the grant within the Capital Programme as necessary.**
- 4) Approves the proposal to spend the grant award on the delivery of the Project as set out in the report.**
- 5) Approves the commencement of any necessary procurement exercises and following completion, to award such contracts to the preferred supplier.**
- 6) Approves the provision of a further £630k match funding either entirely from earmarked reserves or a combination of earmarked reserves existing resources and an interest free loan offer from Salix Finance Ltd which shall be used solely for the delivery of the Project.**

- 7) **Requests that officers continue to pursue feasibility options for ground based solar arrays on Council owned land around the city and explore suitable funding routes.**

115. **Procurement for Property Asset Management Framework**

The Cabinet considered a report of the Director Property Services and Development that sought approval of a procurement process to establish a set of multi-supplier term contracts for the provision of property maintenance, repairs and improvements.

Coventry City Council's Compliance and Surveying Team provided a property management service for Council buildings and schools as well as a number of external clients. The works mainly include repairs and maintenance with some property improvements and are undertaken on either a planned or reactive basis depending on the work required. The provision of these works has been via Term Contracts for a number of years.

As the existing term contracts are coming to an end, in order to deliver these works it was proposed to undertake a restricted tender process to set up a multi-lot, multi-supplier term contract for a period of 4 years. A term contract was an agreement whereby there was no guarantee of work. However, should there be a requirement for such work the term contractor would be approached.

The first placed supplier on each lot would be offered the work. The others would be approached if the first place was unable to undertake the work. Bringing all term contracts that were expiring at the same time under one umbrella, reduced the time taken to undertake the necessary procurement process for both the Council and relevant suppliers who may have interest in more than 1 of the contracts.

RESOLVED that the Cabinet:

- 1) **Authorises a procurement process to establish a set of multi-supplier term contracts for an original term of two (2) years with the option to extend by a further two (2) twelve (12) month periods for the provision of property maintenance, repairs and improvements i.e. a maximum contract length of 4 years in total.**
- 2) **Delegates authority to Director for Property Services and Development, in consultation with the Cabinet Member for Jobs and Regeneration, to agree the award of the contract(s) following the restricted tender process in conjunction with Procurement.**
- 3) **Authorises the Council to enter in to Contract(s) with the successful suppliers for up to four (4) years.**

116. **Civil Engineering Support framework**

The Cabinet considered a report of the Deputy Chief Executive that sought approval to tender for a replacement 4-year multi-supplier framework for Civil Engineering Support, to commence 1st October 2020.

Coventry City Council's Highways section managed and maintained a road and pavement network of over 880km. Types of work included pothole repairs, resurfacing of roads and footpaths, highway drainage installations, as well as new civil engineering projects/public realm schemes and was delivered through planned and reactive programmes of work.

Additional funding may be available from the Council securing circa £43m of funding from the West Midlands Combined Authority and Coventry and Warwickshire Local Enterprise Partnership, to improve public realm in the City Centre on the run up to City of Culture 2021.

A lot of work could be reactive, leading to peaks and troughs of work volumes. It was in the Council's interest to deal with reactive works as quickly as possible, to mitigate against insurance claims from vehicle damage due to potholes etc.

The Council currently had a Civil Engineering Support framework in place, which was used to obtain additional resources as and when needed to undertake the work, who had the necessary skills and experience. This avoided having to recruit additional internal staff.

The current projected annual spend was £1.75m, however, there was the potential to allow a total spend of £12m for any additional funding for the duration of contract. This was funded internally and through external grants and income.

This framework was due to expire at the end of September 2020. Highways were satisfied with the current framework and suppliers' performance. Research had been carried out to identify if there were any suitable frameworks that Coventry could potential use, none had been identified.

It was therefore proposed to tender for a Coventry only framework. This would be structured in a way that allowed local suppliers and small and medium enterprises to apply. As this was a framework, no commitment was given on volumes of work. The intention would be that this could be used by Highways and any other Council Department where the in-house Highways team were unable to carry out the work or did not have the resources.

This report sought approval to tender for a replacement 4-year multi-supplier framework for Civil Engineering Support, to commence 1st October 2020. The intention would be to carry out a restricted tendering procedure, to ensure only suppliers meeting mandatory requirements would be considered at tendering stage.

No significant financial implications had been identified.

RESOLVED that the Cabinet:

- 1) Approves the commencement of a competitive procurement process using the restricted procurement process to set up a 4-year multi-supplier Council wide framework for Civil Engineering Support.**

- 2) **Grants delegated authority to the Director of Transportation and Highways, following consultation with the Director of Law and Governance, to award the Framework to the successful suppliers as well as any subsequent call-off contracts under this Framework.**
- 3) **Grants authorisation to the Director of Law and Governance to enter into all necessary contracts with the successful suppliers.**

117. **Healthwatch Coventry - Grant Aid Agreement**

The Cabinet considered a report of the Deputy Chief Executive that sought approval to enter into a new grant aid agreement for Healthwatch Coventry.

The Health and Social Care Act 2012 placed a statutory responsibility on the City Council to commission an efficient and effective local Healthwatch, which worked to strengthen the voice of patients and the public who used health and social care services and spoke out on their behalf.

The Healthwatch network across England worked together to share information, expertise and learning in order to improve health and social care services for adults.

Healthwatch Coventry was established in 2013 through the Here 2 Help Consortium (now dissolved) and the service was grant funded. The service was now managed through Voluntary Action Coventry, which was one of the constituent members of Here 2 Help Consortium.

The proposals contained within the report were for Healthwatch Coventry to continue to fund through grant agreement to 2023. This would enable the local focus and understanding of Coventry's Health and Care system gained by Coventry Healthwatch since its inception to continue. Cabinet's approval for this approach was requested to enable the continued service to carry on beyond current arrangements that ended on 30th July 2020.

RESOLVED that the Cabinet approves entering into a new grant aid agreement for Healthwatch Coventry from 1st August 2020 to 31st July 2023.

118. **Outstanding Issues**

There were no outstanding issues.

119. **Any other items of public business which the Chair decides to take as a matter of urgency because of the special circumstances involved.**

There were no other items of public business.

(Meeting closed at 2.30 pm)

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Cabinet

9th June 2020

Name of Cabinet Member:

Cabinet Member for Policing and Equalities – Councillor A S Khan

Director Approving Submission of the report:

Director of Streetscene and Regulatory Services

Ward(s) affected:

St Michaels (City Centre only)

Title: Renewal of City Centre Public Spaces Protection Order

Is this a key decision?

No

Executive Summary:

A Public Spaces Protection Order (PSPO) was created and approved in 2017 to address a number of behaviours within the City Centre that it was felt needed controlling. The behaviours included Street Trading, Busking, Begging amongst others.

PSPO's are only permitted to run for 3 years and at that point either expire or an application is made to renew. The City Centre PSPO is due to expire on 17th July 2020 and we are requesting that the current order is renewed for another 3 years.

It is felt the existing order has worked well in its intention to address problematic behaviours and we would benefit from those conditions being retained, particularly with Coventry becoming the UK City of Culture in 2021. We are likely to see a significant increase in the number of visitors to the City Centre and it's important we have a framework in place to address problematic behaviour.

The City Centre PSPO assists in addressing problematic behaviours and simplifies the response of officers from the Police and the Council in dealing with various anti-social activities.

Recommendations:

The Cabinet is recommended to:-

- 1) Consider and approve the wording of the proposed Public Space Protection Order and the suggested area to be covered by the Order, as set out in Appendices 1 and 2 of the report.
- 2) Authorise officers to bring the Order into effect on 16th July 2020, just prior to the expiry date of the previous order.

List of Appendices:

Appendix 1 – City Centre (2020) Public Space Protection Order for Coventry

Appendix 2 – City Centre Map

Appendix 3 – Summary of responses from key partners

Appendix 4 – Enforcement activity for existing order.

Appendix 5 – Buskers code of conduct

Background papers:

None

Has it been or will it be considered by Scrutiny?

No

Has it been or will it be considered by any other Council Committee, Advisory Panel or other body?

No

Will this report go to Council?

No

Report title: Renewal of City Centre Public Spaces Protection Order

1. Context (or background)

- 1.1. The Anti-Social Behaviour, Crime and Policing Act 2014 gained Royal Assent in April 2014. The Public Spaces Protection Order (PSPO) provision has been in operation since 20th October 2014. PSPOs are intended to provide a means of preventing individuals or groups committing anti-social behaviour in a public space where the behaviour is having, or likely to have, a detrimental effect on the quality of life of those in the locality; be persistent or continuing in nature; and be unreasonable.
- 1.2. A PSPO covering the city centre came into effect on 17th July 2017 for a period of 3 years; the maximum period of time, granted under this legislation. A summary of the enforcement taken under this Order can be seen in Appendix 4 to the report.
- 1.3. The Council's aim is to improve the city as a place to live, shop and do business. It is recognised that in order to do this we need to make the city, and city centre, as attractive a destination as possible. This can be helped by minimising any factors that may deter people from visiting the city, or city centre. A citywide PSPO for addressing the issues identified is a useful tool in achieving this aim.
- 1.4. The power to make a PSPO rests with the Council, in consultation with the Police, other relevant bodies and the general public.
- 1.5. The Council can only make a PSPO when it is satisfied on reasonable grounds that the activities carried out or likely to be carried out in a public place have a detrimental effect on the quality of life of those in the area and are persistent, continuing and unreasonable. The Council would also need to be satisfied that the restrictions imposed were justified.

2. Options considered and recommended proposal

- 2.1. **Do nothing (not recommended).** The local authority and the Police, in some cases, already have powers to deal with certain adverse behaviour covered in the proposed PSPO. However, these current powers are viewed as being overly bureaucratic and slow to implement through summoning to court and similar. Equally there are significant risks to the smooth operation of many City Centre events during the year of culture if we do not have the ability to address issues such as street trading or unauthorised busking.
- 2.2. **Renew the City Centre PSPO (recommended).** The renewal of the City Centre PSPO, for a further period of three years, would provide useful powers for Council officers and the Police in addressing adverse behaviours in the centre. It is quick and easy to use, which is an important consideration when both organisations are facing reductions in resources. It also has the added benefit of enabling the offender to accept a fixed penalty notice rather than appear in court and receive a criminal record. The wording of the proposed PSPO can be seen in Appendix 1 to the report.
- 2.3. The proposed City Centre PSPO will cover the area indicated on the attached map (see Appendix 2 to the report).
- 2.4. In summary, Cabinet is recommended to:
 1. Consider and approve the wording of the proposed PSPO and the suggested area to be covered by the Order as shown in Appendix 1 and Appendix 2 to the report.

2. Authorise officers to bring the order into effect on 16th July 2020, just prior to the expiry of the current Order.

3. Results of consultation undertaken

- 3.1. Provided the Order is renewed before the current Order expires, and there are no proposed changes to the wording of the Order, or the geographical area covered by the Order, then a full public consultation is not required. Consultation with key stakeholders is required.
- 3.2. Consultation took place in early 2020 with key stakeholders, namely West Midlands Police, Coventry Business Improvement District and the Neighbourhood Enforcement team that patrols the City Centre and enforces the Order alongside Police colleagues. Their responses can be seen in Appendix 3 to the report.
- 3.3. In addition, in advance of 2021 and becoming the City of Culture a meeting was held with key agencies such as Equity and the Musicians Union and performers to review the busking code of conduct ahead of 2021. These amendments have made the City Centre a more welcoming destination for buskers and provided greater clarity. It should be noted that the Musicians Union and Equity whilst in favour of the amendments were not in favour of buskers potentially being liable to enforcement. These views were acknowledged but it was felt, ahead of 2021 and increased numbers of buskers we would want to have the ability to quickly regulate performers and enforce if necessary.
- 3.4. It is a requirement of granting a PSPO that it can be shown that it is needed and proportionate to a given issue. Statements and responses from specific organisations and supporting evidence can be found in Appendix 3 to the report.

4. Timetable for implementing this decision

- 4.1. Should the Order be approved by Cabinet it will be implemented on 16th July 2020 just prior to the expiry of the current Order.
- 4.2. A PSPO is valid for a period of 3 years, they can be rescinded, amended or extended at any point during that period. Any amendment or extension will need to follow the process again.

5. Comments from Director of Finance and Director of Law and Governance

5.1. Financial implications

No additional resource will be required to implement the proposed PSPO. Any additional income generated by the introduction of a PSPO will contribute towards Council resources.

5.2. Legal implications

Under sections 59-75 of the Anti-social Behaviour, Crime and Policing Act 2104, local authorities have powers to make PSPOs.

The Council can only make a PSPO when it is satisfied on reasonable grounds that the activities carried out or likely to be carried out in a public place have a detrimental effect on the quality of life of those in the area and are persistent, continuing and unreasonable. The Council would also need to be satisfied that the restrictions imposed were justified.

Should anyone object to the granting of a PSPO they would have to make a High Court application within 6 weeks of the order being granted.

For that appeal to be successful they would have to show that the Council did not have the power to make the Order, as the issue covered has not been demonstrated, usually by empirical evidence, to be a significant enough issue to justify the restriction. The other grounds for the appeal would be to demonstrate that the consultation process was inadequate.

PSPOs can only apply to public places. This means any place to which the public, or and sections of the public, on payment or otherwise, have access to as of right or by virtue of express or implied permission.

The Council will decide whether it is appropriate to issue a fixed penalty notice for any breach of the PSPO witnessed by an enforcing officer. In line with other PSPOs in Coventry, any Fixed Penalty Notice for non-compliance with a PSPO will be set at £100 reduced to £60 if paid within 14 days. If the Fixed Penalty Notice is not paid, court proceedings can be initiated to prosecute for the offence of failing to comply with the PSPO where the maximum fine is currently £1000 (level 3 on the standard scale). Following conviction the Council could apply for a Criminal Behaviour Order which can contain both prohibitions and positive requirements.

6. Other implications

6.1. How will this contribute to the Council Plan (www.coventry.gov.uk/councilplan/)?

Crime and Disorder

Tackling crime and anti-social behaviour through partnership working is central to the delivery of the Community Safety Plan and Strategic Assessment 2015/16.

6.2. How is risk being managed?

Police and Council Officers continue to incorporate the area in their patrol strategies and work schedule and will monitor behaviour of individuals and the condition and cleanliness of the area.

6.3. What is the impact on the organisation?

None

6.4. Equality and Consultation Analysis (ECA)

The impact on protected groups as defined by the Equality Act 2010. At present it is not considered necessary to take any particular steps to prevent the negative impact on any particular protected groups as a result of the introduction of the proposed PSPO.

6.5. Implications for (or impact on) climate change and the environment

The purpose of taking action is to address adverse behaviours in the City Centre, in an attempt to improve the environment and wellbeing of the community.

6.6. Implications for partner organisations?

Powers granted will also be available to West Midlands Police.

Report author(s):**Name and job title:**

Liam Nagle
Community Safety Officer

Service:

Street Scene and Regulatory Services

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Tel: 02476 832063

Email: Liam.Nagle@coventry.gov.uk

Enquiries should be directed to the above person

Contributor/ approver name	Title	Service	Date doc sent out	Date response received or approved
Contributors:				
Craig Hickin	Head of Environmental Services	Street Scene and Regulatory Services	22/04/20	23/04/20
Graham Hood	Head of Streetpride and Greenspaces	Street Scene and Regulatory Services	22/04/20	05/05/20
Davina Blackburn	Regulatory Services Manager	Street Scene and Regulatory Services	22/04/20	23/04/20
Richard Moon	Director of Property Services and Development	-	22/04/20	05/05/20
Lara Knight	Governance Services Co-ordinator	Law and Governance	22/4/20	27/4/20
Jon Davis	City of Culture 2021 Team	-	22/04/20	14/05/20
Names of approvers for submission: (officers and members)				
Cath Crosby	Lead Accountant	Finance	22/04/20	13/05/20
Gill Carter	Senior Solicitor	Law and Governance	22/04/20	27/04/20
Karen Mihajlovic	Senior Human Resources Advisor	Human Resources	22/04/20	27/04/20
Andrew Walster	Director of Street Scene and Regulatory Services	-	22/04/20	23/04/20
Gail Quinton	Deputy Chief Executive	-	22/04/20	23/04/30
Members:				
Councillor A S Khan	Cabinet Member for Policing and Equalities	-	22/04/20	27/04/20

This report is published on the Council's website: www.coventry.gov.uk/councilmeetings

Appendix 1

Coventry City Council

Anti-Social Behaviour, Crime and Policing Act 2014, Section 59

Public Spaces Protection Order (City Centre) 2020

This Order is made by Coventry City Council ("the Council") under the Anti-Social Behaviour, Crime and Policing Act 2014, Section 59 ("the Act").

1. This Order relates to the public space within the area edged in red on the plan of Coventry City Centre which appears at Appendix two, being public space in the Council's area to which the Act applies ("the Restricted Area").
2. The Council is satisfied that the two conditions below have been met, in that:-
 - a. activities carried on in the restricted area as described below have had a detrimental effect on the quality of life of those in the locality, or it is likely that these activities will be carried on in the public place and they will have such an effect;
 - b. the effect, or likely effect, of the activities is, or is likely to be, of a persistent or continuing nature, is, or is likely to be, such as to make the activities unreasonable, and justifies the restrictions imposed by the Order.

By this Order

3. The effect of the Order is to impose the following prohibitions and/or requirements in the Restricted Area at all times, unless specifically stated:-

a. Begging

Any person is prohibited from begging. The act of begging is deemed as either approaching people for money, or being stationary and directly asking for money, or positioned on the floor to invite the offer of money or goods.

b. Peddling / Street Trading

Any person is prohibited from, at any time, peddling/trading goods within the restricted area without an appropriate street trading consent issued by the Council.

c. Distribution of publicity materials

Any person is prohibited from distributing any materials for commercial gain unless they have the appropriate prior permission of the Council. Registered charities and religious organisations are exempt.

d. Charity or Commercial Subscription Collectors

Any person is prohibited from, soliciting for the completion of subscription charity collections. Exemptions are granted on land within the area marked in blue detailed on the plan of Coventry City Centre. Appropriate permission to carry out cash collections in the City Centre should be obtained from the Council in advance.

e. Buskers and Street Performers

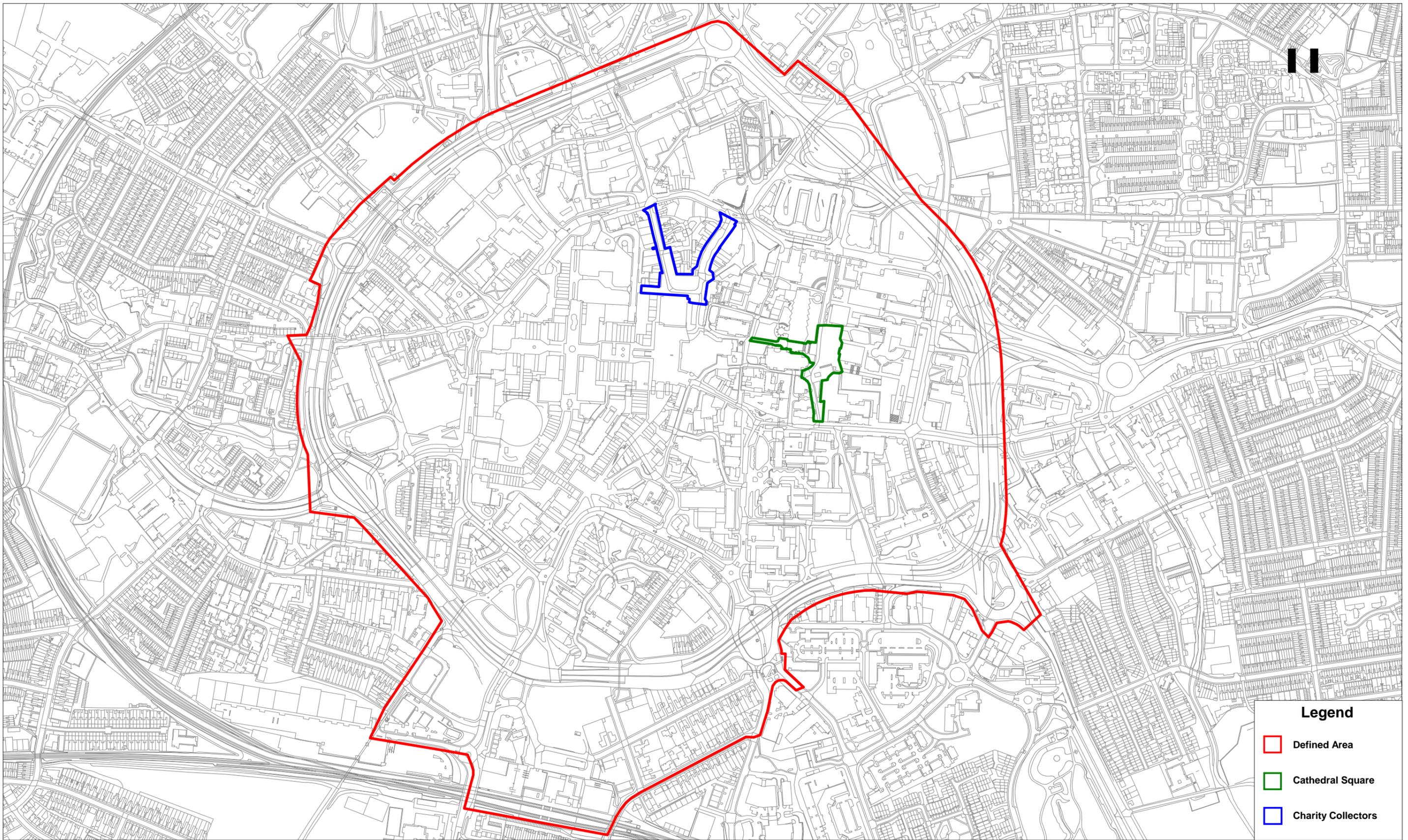
Any person is prohibited from performing contrary to the 'Coventry City Centre Buskers Code of Conduct'

f. Skateboarding/Cycling

Any person skateboarding or cycling must do so in a careful and considerate manner and must dismount if requested to do so by an enforcing officer when continuing to ride would cause a danger to the public or public offence. Failure to comply will leave them liable to enforcement.

Offences under this Public Space Protection Order:

- a. A person who is guilty of an offence shall on summary conviction be liable to a fine not exceeding level 3 on the standard scale.
- b. A Fixed Penalty Notice of £100.00 will be issued to offenders (reduced to £60.00 if paid within 14 days) which would discharge any liability to conviction for an offence under Section 67(1) of the Act.
- c. This order may be cited as 'The Public Space Protection Order (City Centre)' and shall come into force on (date of commencement) and remain in force for a period of three years.



Legend

- ▭ Defined Area
- ▭ Cathedral Square
- ▭ Charity Collectors

PLACE DIRECTORATE
 STRATEGY & PERFORMANCE TEAM
 FLOOR 9, CIVIC CENTRE 4
 MICH PARK STREET
 COVENTRY CV1 2PY
 024 7683 2755



City Centre - PSPO

Drawn By: NH
 Scale : NTS
 Date: 27/04/2016

Martin Yardley - Executive Director, Place
 Nigel Clews - Assistant Director, Property Management

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Appendix 3 – Summary of responses from key partners.

Coventry City Council

My Name is Simon Hutt and I am employed by Coventry City Council as a Street Enforcement Manager. I am responsible for managing the enforcement officers that patrol the City Centre and, along with West Midlands Police, we manage the operation of the City Centre Public Spaces Protection Order (PSPO) that came into effect in July 2017.

The Council is committed to making the City Centre a destination that citizens and visitors wish to visit, that businesses wish to be located in and is a safe location for those to live and work in.

Prior to the granting of the current order in 2017 the role of our enforcement officers was solely around basic issues such as littering and similar and on occasion where some low level nuisance was occurring, they were limited as to what they could practically do, they could only offer words of advice and if people ignored this, not much more could be done.

Because of the limited powers of officers they would often have to rely upon Police officers to take effective action, however because of often limited Police resources, the relatively low level nature of what we were reporting meant that often no officers would attend and people would effectively get away with their actions.

This often caused frustration with my officers themselves but also members of the public often viewed them as ineffective as they could see their limitations.

Upon the order being granted in 2017, the powers my officers had were clearly defined, and enforcement options clarified and this enabled us to target specific actions around the City Centre.

It should be noted that the majority of our enforcement is done without the need to formally enforce through notices or penalty notices, often once officers inform people that they are in breach of the order and should they continue the officers will enforce, this is enough to resolve the matter.

The issue of beggars in the City Centre is a polarising matter, there are those who say we should never enforce, there are those that say we don't do enough, we are never going to satisfy both sides of that argument.

The PSPO has allowed us to take action that has resulted in a large number of individuals accessing support and accommodation through joint working and referrals with other agencies such as the Salvation Army. Equally we are amongst the top Councils in the country when it comes to taking enforcement action against beggars. This course of action is only taken when we have exhausted all support options and the person in question is refusing to engage with support and is continuing in their actions.

Ahead of 2021 and the City of Culture we have helped implement a new approach to busking in the City which is designed to make the City more welcoming to buskers and street performers. We have observed the recent trial of these new measures and we have not noticed any problems caused by these changes and as such we are supportive.

I am in agreement and fully support the proposed amendments to the renewal of the PSPO and believe that the extension is needed to ensure the good work we have progressed since the implementation of the order can be continued, were there to be no order I believe our ability to manage behaviours in the City Centre would be much hampered.

West Midlands Police

I am PC 5530 Nicholas Mansell of the West Midlands Police and I am the Anti-Social Behaviour Coordinator for Coventry Neighbourhood Policing Unit.

Coventry City Centre is the single largest demand area within Coventry in terms of calls for service in relation to anti-social behaviour (ASB). The city centre area regularly record 100 calls for service each month. For the month of October 2019, for example, Coventry City Centre recorded 101 calls in relation to ASB

The existing Public Spaces Protection Order (PSPO) covers a wide range of behaviours, some of which if taken to an extreme would constitute a criminal act, however, many of those behaviours are at a level where it can often be difficult for Police officers to use the full powers of the law to address them.

Equally many of these behaviours, when compared to many of the calls being received by our service, may not receive a high priority and often by the time resources can be allocated the people in question have moved on. The PSPO allows us to work in partnership with Coventry City Council enforcement officers to better address many behaviours in a quicker manner

Begging has always been an issue for Coventry City Centre, as it is for most cities in the country. The police currently can take action when the offence of begging, which is the direct request for money from a person, is either witnessed by a member of the public or by an officer. Most begging offenders will not commit this offence when a uniformed officer is present and most are aware of whom the police officers are even when they are wearing plain clothes. Therefore, evidence directly from police officers is limited.

Begging takes place across the city centre, less so once outside the ring road. Begging often takes place around car parks near to the payment meters. This is a common location when calls for service are received by police. Other locations include outside shops and being approached in the street or square. Broadgate is a common location for beggars to approach members of the public and requests for money (spare change) are made.

Coventry Police do target the beggars and currently we hold a number of Criminal Behaviour Orders against begging offenders. These are individuals who persist in the offence of begging and due to the evidence gained, the police are able to gain conditions set by the court to behaviours they must undertake – such as drug/alcohol treatment and conditions they must not undertake – such as sit on the floor in Coventry City Centre. Sitting on the floor is an excellent example of how an individual sets themselves up to beg without completing any offence.

Begging offences does take up a significant amount of police time and resource and multiple calls for service are received on a daily basis. Gaining Criminal Behaviour Orders is further work that is resource intensive and will take a police officer off the streets for a significant amount of time.

We have found that the way in which the PSPO deals with begging removes much of the ambiguity as to whether a person is begging and as a result it is far quicker and more efficient to deal with people, whilst always trying to place referrals and support at the forefront of how we deal with these individuals

Peddling, the sale of goods by individuals moving through an area, is one of my responsibilities. The vast majority of Pedlar Certificate applications are refused as they do not fit the criteria published by the Home Office. In the last two years I have only accepted two applications.

Therefore we believe the PSPO is still an appropriate instrument for dealing with the issue of street trading as very few examples fall into the definition of peddling, i.e briefly passing through a location when the application for permission and similar is not practical.

Charity Collectors are not often a subject of police calls for service. Coventry Police does not receive many calls for service regarding this issue but it does come up within public meetings and forums, so clarity for all parties about what is allowed and what is not within the City Centre would be welcomed.

Skateboarding can be an issue that is reported to police. There are only small numbers of reports relating to skateboards that have been said to pass individuals very closely and there have been reports of collisions. Police are limited in the powers we can use against skateboards unless it fits into Public Order legislation (Harassment Alarm Distress) or Public Nuisance. Therefore the guidance and powers contained in the PSPO continues to be welcomed.

In summary, we have found the existing PSPO to be helpful in helping West Midlands police and partner agencies to better manage our resources and the City Centre in general and we support the proposed renewal.

Business Improvement District (BID team)

6th February 2020

Dear Liam

PSPO Letter of Support for the Renewal for the PSPO – Coventry City Centre

Following a Consultation with the BID Board and other members, we are delighted to confirm and offer our support to the renewal in the PSPO for Coventry City Centre. As we move to be City of Culture 2021 this important piece of legislation will assist the city greatly and it's renewal is paramount.

Yours sincerely

Trish

Trish Willetts
BID Director
Coventry BID Limited

Coventry BID Limited, Old Grammar School, Hale Street, Coventry, CV1 1JD
VAT registration – 295283664 – Company Registration - 10726623

Appendix 4 – Enforcement activity for existing PSPO

When creating the City Centre PSPO the intention was that it would help modify behaviours to ensure that the City Centre is a welcoming environment for visitors to the City and for retailers and those that work and reside in the City Centre.

The enforcement framework was created with the intention of reminding people of what behaviour is considered reasonable, but then allows officers to take appropriate measures depending on the nature of the breach encountered.

The City Centre PSPO is primarily an informed order, i.e people are informed if their behaviour is unacceptable and offered the chance to modify or stop their behaviour to conform. Should they not do so they will be issued with a breach notice.

The breach notice allows the matter to be resolved without the escalation that may otherwise occur if someone is issued immediately with a Fixed Penalty Notice (FPN) It also allows for the matter to be reviewed and appropriate measures taken to deal with the situation.

If the person breaching is under 18 we can decide on a disposal that may involve an activity that benefits the wider community. For adults, we may decide to issue a formal caution, a FPN, or if the breach is severe or repeated we may summons people to court.

When dealing with people that are begging, first and foremost we recognise their vulnerabilities and refer them to services that may allow them to better address the underlying issues that may cause them to beg. We know from our extensive knowledge of the services available in the City there are very few circumstances that should require someone to beg in order to find food or accommodation.

Only where someone is EXTREMELY persistent in their actions of begging in the City Centre would we consider further action that may result in them being taken to court, usually after the issuing of a FPN. We have to consider this option as we owe a duty of care to those that feel harassed in the City Centre by some beggars and also businesses that report that the actions of beggars are detrimental to their operations.

We never take people to court for begging with the intention of requesting a fine or similar, it is to ask the court to mandate the individual to engage with support agencies, often for addiction issues and in very serious cases we may request that an individual is prevented from entering certain defined areas.

Street Traders/Charity Collectors	Breach notices issued	Fixed Penalty Notices	Prosecutions
2017	7	3	0
2018	0	0	0
2019	3	2	0
2020 (to 1st April)	0	0	0

Buskers	Breach notices issued	Fixed Penalty Notices	Prosecutions
2017	16	5	1
2018	8	2	0
2019	1	1	0
2020 (to 1 st April)	0	0	0

Beggars	Breach notices issued	Fixed Penalty Notices	Prosecutions
2017	215	19	4
2018	533	24	8
2019	263	15	5
2020 (to 1 st April)	10	1	0

For all other activities listed in the City Centre PSPO there has been no formal enforcement activity. It should be noted that all informal interactions by enforcement officers are not recorded, such as when people may be told their behaviour is unacceptable but they modify or stop their behaviour.

Coventry City Centre – Buskers code of conduct

Background

This revised code of conduct is intended to demonstrate that we are a City that is welcoming to buskers and street performers and we recognise the role which they can play in improving the Streetscene and driving footfall which is to everyone's benefit.

Equally we also recognise that in order to coexist and complement each other there needs to be common courtesy between performers and businesses. In order to do this there are some basic rules that need to be observed.

In the first instance we ask that any affected businesses in the first instance speak to the performer to explain that they are adversely affecting their business, usually a small adjustment or slight relocation will resolve matters. If this cannot be amicably resolved businesses should request support via the Shopwatch radio system or call 08085 834333

Rules

- 1) Volume levels must be relative and considerate. A simple test would be the volume is too loud if a standard conversation cannot be held in a nearby shop, equally if the volume can clearly be heard 50 metres away it is likely to be too loud and performers must turn it down.
- 2) There is no limit on the number of performers, however they must not cause any obstruction on the public highway, wheelchairs, pushchairs and similar must be able to easily get past and performers should be mindful of positioning themselves in any pinch-points where this is likely to be an issue.
- 3) Performers can select a pitch anywhere in the City Centre as long as it is public land.
- 4) The maximum length of time a performer can spend in a single location is 90 minutes, and they are not to return to the same location in the same day. This is to be fair to all and prevent a location being monopolised by anyone.
- 5) Performers may sell their own CD's and similar without the need for a trading permit, but there must be a sign making it clear that they are inviting donations for these goods, it is reasonable to suggest a minimum donation.
- 6) Performers cannot set up and perform in a space that has a pre-arranged event or booking and must leave if requested to. As much prior notice as possible will be given.
- 7) Street performers such as living statues, jugglers and similar must have their own public liability insurance of at least £5m

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Cabinet
Council

9 June 2020
16 June 2020

Name of Cabinet Member:

Cabinet Member for Jobs and Regeneration - Councillor J O'Boyle

Director Approving Submission of the report:

Director of Business, Investment and Culture

Ward(s) affected:

All

Title:

European Structural Investment Fund Business Support Additional Funding

Is this a key decision?

Yes - the proposals involve financial implications in excess of £1m per annum.

Executive Summary:

Coventry City Council has secured an additional £9.28m in European Structural Investment Funds (ESIF) which will allow four key business support programmes to be extended until June 2023.

ESIF includes both the European Regional Development Fund (ERDF) and the European Social Fund (ESF). ERDF is designed to fund economic development projects and support the growth of Small & Medium Enterprises (SMEs) in a modern economy. ESF is designed to support individuals who are employed to upskill and progress in their career.

The four programmes that have secured additional funding include three ERDF Programmes and one ESF programme. The ERDF Programmes, Business Support; Green Business and Innovation will seek to address the barriers to growth faced by existing SME's; support the development of new business start up's; assist SME's to improve their energy efficiency levels and support SME's to develop and test new products and technologies. The ESF Skills 4 Growth will work with SME's to identify skills gaps in their employees and address them through targeted training.

This additional funding will be also play a key role as the economy begins to recover after the Covid-19 pandemic.

The current ERDF Programmes are due to come to an end in Dec 2021 and the ESF Programme June 2020 (ESF). In view of this, the Council submitted bids for extensions to the ERDF programmes and a new ESF Skills 4 Growth Programme which have now been approved.

Across all the Programmes the amount totals £9.28m which represents 43% of the £21.6m funding made available in this round of Calls.

The Council has already taken a leadership role in bringing partners together from across the Coventry and Warwickshire Local Enterprise Partnership (LEP) area to develop projects and programmes that will lead to greater economic growth across the City and the sub region. The Council has an outstanding track record of securing, managing and delivering EU-funded programmes.

This report provides information on each of the bids and requests Members' approval for the Council to act as accountable body and guarantor for these funding programmes.

Recommendations:

The Cabinet is asked to recommend that Council:

- 1) Approve the acceptance and drawdown of the grant funding totalling £9.28m (£8.12m for European Regional Development Fund and £1.16m for European Social Fund) from European Structural Investment Fund to be utilised in delivering the City's priorities as set out in this report.
- 2) Delegate authority to the Director of Business, Investment and Culture and the Director of Finance, following consultation with the Director of Law and Governance and the Cabinet Member for Jobs and Regeneration, to negotiate final terms and approve entry into:
 - a) the grant funding agreement for the extensions to secure the European Regional Development Fund funding with the City Council acting as the Accountable Body for the funding.
 - b) new funding agreement to secure European Social Fund funding with the City Council acting as the Accountable Body for the funding.
 - c) A Grant Aid Agreement with such delivery partners as is deemed necessary to deliver the City's priorities as set out in this report.
- 3) Following completion of the actions set out in recommendation 2), delegated authority is given to the Director of Business, Investment & Culture to manage to administer the Grant Funding Agreement with European Structural Investment Fund and the agreements with the delivery partners to ensure compliance in accordance with their terms.

Council is requested to:

- 1) Approve the acceptance and drawdown of the grant funding totalling £9.28m (£8.12m for European Regional Development Fund and £1.16m for European Social Fund) from European Structural Investment Fund to be utilised in delivering the City's priorities as set out in this report.
- 2) Delegate authority to the Director of Business, Investment and Culture and the Director of Finance, following consultation with the Director of Law and Governance and the Cabinet Member for Jobs and Regeneration, to negotiate final terms and approve entry into:
 - a) the grant funding agreement for the extensions to secure the European Regional Development Fund funding with the City Council acting as the Accountable Body for the funding.
 - b) new funding agreement to secure European Social Fund funding with the City Council acting as the Accountable Body for the funding.

- c) A Grant Aid Agreement with such delivery partners as is deemed necessary to deliver the City's priorities as set out in this report.
- 3) Following completion of the actions set out in recommendation 2), delegated authority is given to the Director of Business, Investment & Culture to manage to administer the Grant Funding Agreement with European Structural Investment Fund and the agreements with the delivery partners to ensure compliance in accordance with their terms.

List of Appendices included:

None

Background papers:

None

Other useful documents

[Economic Growth and Prosperity Strategy](#)
[Coventry and Warwickshire Strategic Economic Plan](#)
[Coventry and Warwickshire LEP area ESIF Strategy](#)
[West Midlands Local Industrial Strategy](#)

Has it been or will it be considered by Scrutiny?

No

Has it been or will it be considered by any other Council Committee, Advisory Panel or other body?

No

Will this report go to Council?

Yes – 16 June 2020

European Social and Investment Funding 2014-2023

1. Context (or background)

- 1.1 ESIF includes both the European Regional Development Fund (ERDF) and the European Social Fund (ESF). ERDF is designed to fund economic development projects and support the growth of Small & Medium Enterprises (SMEs) in a modern economy. ESF is designed to support individuals who are employed to upskill and progress in their career
- 1.2 This report focuses on 3 ERDF programmes: Business Support Programme (BSP), Innovation Programme (IP), Green Business Programme (GBP) and an ESF programme called Skills 4 Growth (S4G).
- 1.3 In 2015, applications opened for the new programme of European Structural and Investment Funds (ESIF) to run until June 2023.
- 1.4 The ERDF programmes secured funding for Phase 1 programme (Jan 2016 – Dec 2019) and phase 2 programme (Jan 2019 – Dec 2021).
- 1.5 The ESF Skills 4 Growth programme secured funding for Phase 1 programme (Jan 2017 – June 2020)
- 1.6 In 2019, a final round of local ESIF calls for Coventry & Warwickshire was opened to submit application for remaining funds. This allowed the ERDF programmes to extend their Phase 2 programmes to June 2023. The ESF Skills 4 Growth programme was able to secure funding for a new phase 2 programme to run concurrently till June 2023.

2. An Envable Track Record

- 2.1 The Council already manages and delivers several successful programmes and has been responsible for managing some £65m of EU funding since 2007 alone.
- 2.2 The current ERDF programmes have been delivering since Jan 2019. Up to 31st Dec 2019, these have delivered:
 - 349 SME assists
 - 47 new business start-ups
 - 168 new jobs
 - £7.2m of private sector investment.
 - Carbon savings of 682 tonnes
- 2.3 The current ESF Skills 4 Growth programme has been delivering since Jan 2017. Up to 31st Dec 2019, these have:
 - Supported 526 individuals to receive training including 97 participants from ethnic minorities, 62 participants with disabilities and 103 individuals over the age of 50.
 - Delivered 554 qualification achieved by 526 participants.

3. ESIF Developments to 2023

- 3.1 Coventry City Council submitted bids for extension to the current ERDF Phase 2 Programmes under the Research & Innovation, SME Competitiveness and Low Carbon themes. This report provides information on each of these bids and requests Members' approval for the Council to act as accountable body for these funding programmes.

- 3.2 Coventry City Council also submitted a phase 2 application bid for a new Skills 4 Growth Programme under ESF funding. This report provides information on this bid and requests Members' approval for the Council to act as accountable body for this funding programmes.

4. Options considered and recommended proposal

- 4.1 The first option could have been to decline the opportunity to apply for ESIF funding, but this was quickly discounted because the Council has an excellent track record of using European funding to run successful projects. There has been a total of £21.6m EU money available for Coventry and Warwickshire in this round of Calls and this is the primary source of economic development funding currently available.
- 4.2 An alternative option was to seek to join ESIF bids as a delivery partner rather than as lead bidder. This approach could provide some benefits in terms of reduced financial risk and programme management costs whilst still making EU funding available for some of the Council's activities. However, as a City there is not another appropriate partner with the track record to manage a large diverse programme like the one, we are proposing. Therefore, this option has been discounted.
- 4.3 The recommended option is for the Council to act as lead applicant for ESIF projects and to act as accountable body for these funding programmes. This maximises the EU grant available, allowing the programmes to continue until June 2023 and designates the Council to take a leadership role, working with key partners, in how ESIF projects are delivered. As previously mentioned, the Council has an excellent track record of managing grants of this type; using them to create new jobs, improve employability and increase economic growth for Coventry and Warwickshire. These bids will allow this work to continue in the new programme/extension.

5. Summary of Bids

- 5.1 The total amount of funding available in the Calls for the extensions of ESIF for Coventry & Warwickshire was £21.6m. The Council has been awarded the total sum of £9.28m, which represents 43% of the funding made available in this round of calls. This is made up of £8.12m of ERDF funding and £1.16m of ESF funding.
- 5.2 The 3 ERDF bids for extension funding (BSP, IP & GBP) have been approved by the Ministry for Housing, Communities and Local Government (MHCLG)
- 5.3 The bid for funding for the new phase 2 ESF programme (S4G) has also been approved by the Department for Work and Pensions (DWP).

5.4 *Coventry and Warwickshire Business Support*

This programme will build on the successful Coventry & Warwickshire SME Growth Programme, by supporting the development of sustainable new business start-ups and addressing barriers to growth faced by existing SMEs. The Programme will be delivered through an established partnership including Coventry City Council, CWLEP Growth Hub, CW Chamber of Commerce, Coventry University Enterprises, Coventry & Warwickshire Co-operative Development Agency and The Prince's Trust. The programme extension will assist 390 SMEs (including supporting the development of 126 new and young businesses), create 498 new jobs for the local economy and generate £14.08m of new private sector investment. A total of £4.41m of ERDF has been applied for.

5.5 Coventry and Warwickshire Green Business

This programme will build on the successes of the existing Coventry & Warwickshire Low Carbon Programme and will support Coventry & Warwickshire SMEs to improve their energy efficiency levels, increase the adoption of renewable energy sources and enable the development of new innovative low carbon products and technologies. The programme will assist 143 SMEs, support 12 SMEs to collaborate with local universities, enable at least 6 new products to be launched, save at least 1658 tonnes of GHG emissions and generate £1.78m of new private sector investment. A total of £2.04m of ERDF funding has been applied for.

5.6 Coventry and Warwickshire Innovation Test Bed

This programme will build on the successes of the Coventry & Warwickshire Innovation Place Test Bed Programme by supporting Coventry & Warwickshire SMEs to develop and test new products and technologies. Warwickshire County Council and Coventry University Enterprises will act as delivery partners for this programme that will support 63 SMEs, generate 40 new jobs for the local economy, enable at least 13 new products to be introduced to the market and generate over £1.45m of private sector investment during its three-year duration. A total of £1.67m ERDF has been applied for.

Table 1 – Summary of CCC ERDF Bids

Programme	Jobs Created	SMEs Supported	Of which are new Businesses	Private Investment (£'m)	New Products to Market	ERDF Grant (£'m)
Business Support	498	390	126	14.08	-	4.41
Green Business	-	143	4	1.78	6	2.04
Innovation Test Bed	40	63	1	1.45	13	1.67
Total	538	596	131	17.31	19	8.12

NB: A job creation target is not formally included in the contracted outputs for the ERDF low carbon funding. However, during the first phase of the Programme, 1Jan 2016-Dec 2018, applicants to the Green Business Programme, created 60 jobs and we expect that there will be a similar level of job creation in future.

5.7 Coventry & Warwickshire Skills 4 Growth

The aim of the programme is to upskill participants via training and help grow SMEs. Delivery partners will work with SMEs to identify skills gaps in their employees and address them via training. The programme will be delivered through a partnership which includes; Coventry and Warwickshire Chamber Training, Midland Group Training Services Ltd, CCC Adult Education Service, Pet-xi Training Ltd & WorkSafe Health, Safety Training Ltd Middle England Training and Coventry Building Academy. £920,000 of grant will be available for SMEs to support 50% of the cost of training, with SMEs providing the remaining 50% as private sector match. The programme aims to support 1620 people within CWLEP priority sectors, with a specific focus on people in the following demographics; female, aged over 50, BAME backgrounds, no basic skills

qualifications, disabled and single adult household with dependent children, a full breakdown is shown in Table 2.

Table 2 – Summary of CCC ESF Bids

Programme	Number of Participants							ESF Grant (£'m)
	Total	Female	Aged 50+	BAME	No basic skills	Disability	Single Parents.	
Skills 4 Growth	1620	258	324	285	243	128	81	1.16

6. Results of consultation undertaken

6.1 The ESIF bids have been developed by partnerships led by the Council. These partnerships bring together a broad representation of organisations working on economic development activities and training in Coventry and Warwickshire. This includes public and private sector partners, such as; other councils services, private companies, universities and third sector organisations. Partners involved in the development of the various ESIF applications where relevant include:

- Coventry and Warwickshire Chamber of Commerce
- Coventry & Warwickshire LEP Growth Hub
- Coventry and Warwickshire Co-operative Development Agency
- Coventry University Enterprises
- Coventry University
- The Princes Trust
- Warwickshire County Council
- Coventry and Warwickshire Chamber Training
- Midland Group Training Services Ltd
- CCC Adult Education Service
- Pet-xi Training Ltd
- WorkSafe Health and Safety Training Ltd
- Middle England Training
- Coventry Building Academy

6.2 Each of these partners have had the opportunity to influence the ESIF bid under the relevant themes, allowing the views of a wide range of people and businesses from Coventry and Warwickshire to be considered in the project design.

6.3 The ESIF bids deliver against Coventry & Warwickshire's Strategic Economic Plan (CWSEP) and West Midlands Local Industrial Strategy, both of which underwent significant consultation processes. They will also deliver against the Coventry & Warwickshire's ESIF Strategy, which again was developed after extensive consultation.

7. Timetable for implementing this decision

7.1 The ESIF application have been reviewed by their relevant funding bodies, MHCLG and DWP, and have been successful.

7.2 MHCLG will issue Funding Agreements which will allow the ERDF Programmes to continue from January 1st, 2022.

- 7.3 DWP will issue Funding Agreements which will allow the new ESF Skills 4 Growth programme to commence from July 1st, 2020.
- 7.4 Once this is agreed, each delivery partner will be issued with a Grant Aid Agreement that sets out their contribution to project in terms of match funding/outputs and sets out how much ESIF funding will be available to them.
- 7.5 This process is expected to be completed in 2020 to allow for the smooth transition into the extension period for ERDF programme and quick start for the new Skills 4 Growth programme.
- 7.6 The Programmes will run until June 2023. In previous EU funding programmes, the Council has successfully negotiated extensions of both time and funding on numerous occasions. As we are leaving the EU, this is unlikely to happen again.

8. Comments from Director of Finance and the Director of Law and Governance

8.1 Financial implications

- 8.1.1 The Council will continue to be the accountable body for each of the 4 Programmes as specified in the report, totalling £9.28m. Whilst there is some financial risk, there is no immediate implication of being the accountable body. These schemes will bring significant economic benefit to the city. Risk is discussed further in Section 9.2
- 8.1.2 The ESIF project extensions in this round will provide a total of up to £1.22m in grant funding towards the Council’s staffing costs.
- 8.1.3 Table 3 (below) illustrates that the total match funding provided by the Council for salaries and associated overheads is £1.49m. This reflects current revenue budgetary provision for the ERDF 18-month extension period and the new ESF programme. In addition, Delivery Partners will be providing £0.97m in match funding over the same period, with SMEs providing £18.22m in contribution.
- 8.1.4 Of the £29.96m investment, £18.2m is capital and £11.76m is revenue. The Economic Development Service team will monitor this to ensure grant is fully maximised where possible.

8.1.5 Table 3 – Summary of Financial Profiles for Each Application (£m)

	ESIF Grant	CCC Match Funding	Delivery Partner Match	Match Funding From SMEs	Total
Business Support	4.41	0.83	0.59	14.08	19.91
Green Business	2.04	0.22	0.23	1.78	4.27
Innovation Test Bed	1.67	0.20	0.15	1.44	3.46
Skills 4 Growth	1.16	0.24		0.92	2.32
Total	9.28	1.49	0.97	18.22	29.96

CCC's match, which is already secured as part of the Council's commitment to the Economic Growth and Prosperity Strategy, is required at varying levels for the individual projects depending on the type of activity being funded, the source of funding, and the contributions from delivery partners. Should the level of available CCC match funding change for any reason, it will be necessary to find alternative match within the programmes in order to maintain the level of ERDF grant that has been requested. This can be provided from existing approved resources and reflects current revenue budgets.

8.2 Legal implications

8.2.1 The Council will act as the accountable body for the ESIF projects on the terms of the EU, MHCLG and DWP requirements. The Council will be issued with a grant offer containing terms and conditions. The terms and conditions will be devolved to any partners within the various programmes. These will ensure appropriate conditions and obligations which are imposed upon the Council are passed to the grant recipients who receive the funding for delivering projects. The Council has power to act as guarantor under Section 1 of the Localism Act 2011.

8.2.2 There is a risk of clawback in the event of non-compliance with the terms and conditions set out in any agreement entered into between the Council and the Funding Body. Strict monitoring of compliance (in addition to the measures identified in paragraph 9.2 of this report) will be undertaken to minimise this risk.

9. Other implications

9.1 How will this contribute to the Council Plan (www.coventry.gov.uk/councilplan/)?

9.1.1 At its highest level the ESIF strategy delivers part of the Coventry & Warwickshire Local Enterprise Partnership's Strategic Economic Plan.

9.1.2 The ESIF programmes will make a significant contribution towards delivering the outcomes of the Council's Economic Growth and Prosperity Strategy.

9.1.3 The CW Green Business Programme will reduce operating costs and encourage businesses to grow by helping to reduce energy bills, as well as support the development of new low carbon products. These activities will contribute towards the carbon reductions commitments within the [Climate Change Strategy for Coventry 2020](#).

9.1.4 Overall, the ESIF projects aim to make a strong contribution to the Council's aims to promote the growth of sustainable Coventry economy.

9.2 How is risk being managed?

9.2.1 The Council will act as the accountable body for a total £9.28m of ESIF funding and will be responsible for ensuring that the funding is spent in compliance with the programme's regulations, and this will include ensuring that partners use their grant correctly.

9.2.2 Managing these complex programmes with several partners does present some risk, but the Council has a good track record for maintaining and achieving significant financial controls and well-established procedures for handling public funds and these will be applied to the ESIF projects in order to ensure that the best possible value is achieved for the EU's investment in the schemes. Risk will be managed using the following approach:

- i. **For ERDF Programmes Contract Variation Agreements aligned to their original Grant Aid Agreements** will be issued to partners which will pass on the risk of any funding claw back to partners in the event of non-compliance on their part.
- ii. **For ESF Skills 4 Growth programme, Grant Aid Agreements** will be issued to partners which will pass on the risk of any funding claw back to partners in the event of non-compliance on their part.
- iii. **Each ESIF programme has already established an Operational Group of management-level representatives** from each of the delivery partners. These groups are chaired by Council officers and manage risk by ensuring that partners are on course to achieve their output targets and are keeping records correctly etc.
- iv. In addition, **the ERDF programmes are currently overseen by a single Strategic Board** chaired by the appropriate senior manager from the Council to ensure that risk is managed across all Programmes.
- v. The accountable body function will continue to be completed by the Council's Economic Development Service (EDS). This is **a specialist function which is responsible for managing large economic development funding contracts**. The team has a great deal of experience in this area and is currently managing funds worth £100m+ and is highly regarded by the Government's Local Growth Team. The **Economic Development Service will be the specialist services delivering the business support services** from within the Council. With an enviable track record in delivery, both these service areas are highly competent in dealing with EU Funds.
- vi. **Grant funding awards of greater than £25,000 to businesses from the ERDF programme will be judged by a Grants Panel**, chaired by a Council representative and including representation from key partners, who are expected to include Warwickshire County Council, the Chamber of Commerce and the Growth Hub. This Panel reduces risk to the Council by ensuring that grant awards are made independently and fairly.

9.3 What is the impact on the organisation?

9.3.1 HR Implications

Programme Team staff are already in place to ensure successful delivery of these large projects and the Council's ability to provide an adequate accountable body function. Any new staff will be recruited on temporary fixed term basis.

9.4 Equality and Consultation Analysis (ECA)

The ESIF projects are likely to have a positive equalities impact. Many of the interventions are designed to assist people from groups which may otherwise struggle to access support. For example, CW Business Support will run services designed to help young people, lone parents and the disabled start new businesses. Skills 4 Growth have set minimum targets for under-supported demographics, see table 2 for more details.

9.5 Implications for (or impact on) climate change and the environment

- 9.5.1 Some of the projects will have a positive environmental impact. CW Innovation Test Bed and CW Green Business will help to support the development of new low carbon products and technologies, with the latter programme also helping businesses reduce their energy bills. Efforts will be made to ensure that each programme minimises any negative environmental impacts by encouraging project staff to use public transport and keep electronic records where possible.

9.6 Implications for partner organisations?

- 9.6.1 Securing this ESIF funding will allow the Council to part-fund the activities of a large number of important partner organisations working in business support. Funding will be passed on to partner organisations through these programmes, giving them focused funding till June 2023 to deliver significant and aligned outcomes for residents and businesses in Coventry and Warwickshire.

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Names of approvers for submission: (officers and members)				
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Councillor J O'Boyle	Cabinet member for Jobs and Regeneration	-	13/05/2020	14/05/2020

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Cabinet

9 June 2020

Name of Cabinet Member:

Deputy Leader & Cabinet Member for Policing and Equalities - Councillor A S Khan
Cabinet Member for Public Health and Sport – Councillor K Caan

Director Approving Submission of the report:

Director of Business, Investment and Culture

Ward(s) affected:

All

Title:

Hosting the International Children's Games (ICG) 2022 in Coventry

Is this a key decision?

Yes - this decision will have an effect on communities and businesses across a number of wards in the city.

Executive Summary:

Coventry has been offered the opportunity to host the International Children's Games (ICG) in August 2022. The ICG will involve around 1,800 visitors and athletes coming to Coventry for the week-long competition and will be a further opportunity for Coventry to secure legacy benefits and to promote the city as a venue for major sporting events. This report seeks the necessary approvals to accept the invitation to host the games, and the authority to incur the related expenditure.

Recommendations:

Cabinet is asked to:

- 1) Accept the invitation to host the International Children's Games (ICG) in Coventry in August 2022.
- 2) Approve expenditure to a maximum of £1 million pounds to support the cost of hosting the ICG in 2022, to be funded from the corporate reserves.
- 3) Authorise officers to commence any necessary organising arrangements.
- 4) Delegate authority to the Director of Business, Investment and Culture, following consultation with the Deputy Leader of the Council & Cabinet Member for Policing and Equalities, to procure the necessary services for the successful delivery of the ICG,

including an events management company to oversee the organisation and management of the games, and to enter into the associated contracts with the successful tenderers.

- 5) Authorise officers to develop and implement a comprehensive strategy for funding and sponsorship of the ICG with external organisations.
- 6) Delegate authority to the Director of Business, Investment and Culture, following consultation with the Deputy Leader & Cabinet Member for Policing and Equalities, to negotiate the terms of any sponsorship and advertising contract and to enter into the necessary related legal agreements with third parties to secure the maximum contribution to support the games from sources outside the Council.

List of Appendices included:

Appendix - ICG bid document (July 2019)

Background papers:

None

Other useful documents

None

Has it been or will it be considered by Scrutiny?

No

Has it been or will it be considered by any other Council Committee, Advisory Panel or other body?

No

Will this report go to Council?

No

1. Background

- 1.1 The International Children's Games (ICG) was first organised in 1968. ICG began as an athletics competition in Celje, Slovenia (then Yugoslavia) involving nine cities from east and west. ICG grew into an annual event recognized by the International Olympic Committee, in which more than 49,000 youths from more than 530 cities in 114 countries have participated.
- 1.2 ICG is an alliance of cities and individuals who pursue the common goal of forming friendship and peace through sport. It relies on the vision and generosity of cities around the globe to host its summer annual Games and its periodic winter Games. Hosting ICG provides a city the opportunity to welcome international visitors, showcase itself as a destination location and major event host, and provide its citizens with the opportunity to see high quality international sport.
- 1.3 Hosting ICG is a major undertaking for any community as significant resources and planning are required to manage the Games successfully. Coventry hosted the ICG in 2005. 1,250 participants took part in 5 major sporting events attracting visitors from 33 countries, 53 cities and 4 continents.
- 1.4 Coventry has been offered the opportunity to stage the ICG from Wednesday 10th August to Monday 15th August 2022, which is three days after the Closing Ceremony of the Commonwealth Games in Birmingham, for which Coventry will host specific sports events.
- 1.5 It is anticipated that the ICG event in Coventry will attract 100 participating cities from around the world, through multiple international city links, universities' connections, twinning relationships, school and city networks. The total number of visitors is expected to be around 1,800 including between 80-125 VIPs travelling with the competitors. As the host city, Coventry is permitted to enter unlimited competitors at no registration cost.
- 1.6 The sports programme will follow the technical guidelines of the Games. Eight sports would be offered for both boys and girls, which are swimming, athletics, 6-a-side football, table tennis, tennis, basketball, climbing, 3-on-3 basketball. There will also be a 3km Fun Run to increase participation across the city.
- 1.7 The athletics, tennis and climbing would take place at University of Warwick Sports and Wellness Hub. Swimming would take place at The Alan Higgs Centre 50m swimming pool. Broadgate in the city centre would be the venue for basketball. Other sports included within the Games would be hosted at venues to be agreed, based on best value criteria. A location has not yet been selected for the 3km Fun Run.
- 1.8 The ICG committee visited Coventry in June 2019 to assess the suitability of venues and subsequently discussed Coventry's proposition at the ICG in Ufa, Russia, where the committee unanimously agreed to offer the ICG to Coventry, subject to approval from the Council to underwrite the costs.

2. Options considered and recommended proposal

Option 1 (Not recommended)

- 2.1 To decline the offer to host the ICG in 2022. The Council is not under any obligation to accept the opportunity. However, given the city's status as European City of Sport in 2019 and as a host for activity during the Commonwealth Games in 2022, the ICG offers a further chance to cement the city's reputation as a venue for large-scale sporting events and to encourage local young people to participate in sport and physical activity.

Option 2 (Recommended)

- 2.2 To accept the offer to host the ICG in 2022 and incur the associated expenditure to a maximum of £1 million pounds. The Council's actual exposure would be minimised through an effective strategy for fundraising and sponsorship.
- 2.3 Hosting the ICG will contribute to the aim of the City's Sports Strategy to attract high profile sporting events to the city and to celebrate sporting achievement. It would help to demonstrate the city's credentials and ability to host major sporting events.
- 2.4 Hosting the games would be building on the City's reputation as a location for major sporting events. It would provide a legacy from the European City of Sport title and the Commonwealth Games, and enable Coventry to continue to be an active part of the ICG network.
- 2.5 Coventry has spent in excess of £100 million pounds on sporting facilities in recent years and hosting the ICG provides an opportunity to showcase the city's state-of-the-art assets including the new 50m Swimming Pool at the Alan Higgs Centre, the Sport and Wellness Hub and refurbished Athletics Track at the University of Warwick, and The Wave as a destination facility.
- 2.6 Coventry has competed in the ICG for over 20 years. Young people from Coventry have participated in a range of international events, representing the city. They have experienced success and gone on to compete at international level sport or compete professionally. When Coventry hosted the ICG in 2005 an estimated economic impact of circa £3.6 million was achieved. As the ICG would follow closely from the Commonwealth Games, the media coverage could be significant.
- 2.7 The ICG will showcase the city internationally and will bring partner cities from all over the world to Coventry creating potential business and tourism opportunities. The games will need a large workforce to ensure a safe and enjoyable event, requiring significant volunteering from local people and creating opportunities for engagement for residents and building transferable skills.
- 2.8 The ICG will support the aim of the Sports Strategy to inspire more people within the city to take up and regularly take part in sport. It will contribute to the aim of providing a wide range of high quality and exciting sporting opportunities and experiences and inspiring more people to volunteer, coach and be facilitators of sport. It will engage 200 volunteers delivering the sport, marshalling and providing information points at venues and accommodation centres.
- 2.9 It is a further aim of the strategy to attract high profile sporting events to the city and to celebrate sporting achievement. Hosting the ICG will support Coventry in attracting future major sporting events and actively demonstrate the positive impact that sports participation has in addressing public health inequalities.
- 2.10 To host the games, a significant and effective fundraising and sponsorship strategy will need to be developed in order to reduce the overall financial contribution from the Council. Officers are already working with a sponsorship agency which will support this activity.

3. Results of consultation undertaken

- 3.1 Specific public consultation has not been undertaken in relation to proposals in this report. However, key stakeholders, including the city's two universities, event providers, sports providers and facilities management have been consulted and are supportive of the proposal to host the ICG in 2022. Hosting the ICG will contribute to the aims of the city's Sports Strategy which was subject to extensive public consultation and received 1,056 responses.

4. Timetable for implementing this decision

Action	Timescale
To procure event management company	June 2020
Governance structure agreed with Cabinet Members	June 2020
To secure venues for accommodation and sports facilities	July 2020
Invites sent to international cities to compete	August 2020
ICG delegation visit	January 2021

5. Comments from Director of Finance

5.1.1 Financial implications

The draft budget to host the games is below:

Expenditure Item	2020/21 £000	2021/22 £000	2022/23 £000	Total £000
Accommodation (1,800 people) & meals	63		570	633
Transport/Arrivals/Departures		15	35	50
Sports Facilities/Equipment/Officials			40	40
Games Management/Delivery	10	40	100	150
Medals/Awards/Uniforms			20	20
Marketing/PR/Look & Feel		10	20	30
ICG Protocol (VIP's)			10	10
Security/Medical/Welfare		5	20	25
Volunteer Programme		5	20	25
Insurances/Legal			10	10
GROSS EXPENDITURE TOTAL	73	75	845	993
Income / sponsorship			250	250
NET EXPENDITURE (To be funded by CCC)	73	75	595	743

- 5.1.2 The above table shows the anticipated costs of hosting the event (£993,000) and the target for generating income from sponsorship and other activities (£250,000), producing a projected cost to the Council of £743,000. There is currently no identified Council budget for this event meaning the costs of up to £993,000 would need to be earmarked from Corporate Reserves.

5.2 Comments from the Director of Law and Governance

- 5.2.1 Under Section 1 of the Localism Act 2011, the Council has the power to enter into the arrangements set out in this report, which are within the remit and limits of the general power of competence contained within Sections 2 and 4 of the Localism Act 2011.
- 5.2.2 There would be a range of services to be procured as well as legal agreements relating to hosting the event, that would have to be signed by the Council. Legal Services will ensure that any procurements to discharge the arrangements approved under this report are undertaken in accordance with the Procurement Regulations (where applicable) and the Council's Rules for Contracts as set out in the Constitution.

6. Other implications

6.1. How will this contribute to the Council Plan (www.coventry.gov.uk/councilplan/)?

The recommendations contained within this report will contribute to the Council Plan core aims of:

- Reducing health inequalities – by raising the profile of sport in the city and encouraging and supporting engagement in regular sporting opportunities. Young people from the city will take part in the ICG and would leave a lasting memory on many to form active lives for future years.
- Raising the profile of the city – by amplifying media opportunities, showcasing the city on an international scale and using the opportunity for corporate social responsibility and Government investment. It will be another major event to showcase Coventry following the Commonwealth Games and will be a great celebration of what Coventry can deliver internationally.
- Increasing access to arts, sports and cultural opportunities – not just for the young athletes who will participate in the games but also the other 500 young people who will take part in the fun run and those spectating and volunteering. It will enable local people to be a part of the opening and closing ceremony and will build on the UK City of Culture year in 2021.

6.2. How is risk being managed?

- 6.2.1 A Steering Group will be established, to be chaired by the Deputy Leader. A detailed Risk Register will be produced and reviewed regularly and managed by the group.
- 6.2.2 An experienced external event management company will be appointed to manage the event on behalf of the city council and be responsible for Risk Management and Health and Safety management.
- 6.2.3 The most significant risk is the need to attract external funding and sponsorship. An external funding and sponsorship strategy will be developed and implemented by a council officers, an appointed sponsorship agency and other local partners. COVID-19 may impact on the achievability of the level of sponsorship needed to off-set the CCC liability.

6.3 What is the impact on the organisation?

- 6.3.1 An external event management company will be sought to manage the planning and delivery of the event, and the contract overseen by the Council's officers in Sport, Culture and Destination Services.

6.3.2 There are no HR implications for the organisation as these proposals will not affect City Council employees.

6.4 Equalities / EIA

6.4.1 All young people within the specific age range have the opportunity to apply to take part in the children's games. Sports Development programmes across the city will co-ordinate an approach to enable participation in the ICG event.

6.4.2 Regardless of selection, local sports and community groups will be encouraged to engage with the games and spirit of the games therefore encouraging and inspiring young people who would not usually access any high-profile sports event.

6.4.3 There would be a series of engagement events and festivals in the build-up and during to the event which will also link to the Commonwealth Games. Working with the ICG committee the games in Coventry will aim to host the first showcase of disability sport activity as part of a games, this will aim to encourage the organisers to make the games inclusive which could prove to be an international legacy.

6.4.4 The 3km fun run / walk / wheel event will be open to any young person regardless of selection to the main event and will offer opportunity for young people from different backgrounds and communities to celebrate being with other young people from around the world.

6.4.5 Volunteering will be a key part of the games and recruitment will target those groups that would not usually have the opportunity to access such a high profile event would be a priority. The volunteering programme will include young people and develop the work of the Coventry Young Ambassadors (Developed as part of European City of Sport 2019), sports leaders and other volunteers involved in UK City of Culture and Commonwealth Games.

6.5 Implications for (or impact on) Climate Change and the environment

6.5.1 The operational planning for the games will aim to minimise the impact on the environment as far as possible. Once in Coventry, the travel footprint of competitors will be reduced due to the main activities being hosted in one site location ie University of Warwick. People who attend the games will be encouraged to choose a sustainable form of transport and spectators will be encouraged to utilise the new bicycles that will be installed. In addition, the games will aim to reduce waste that will be generated by using recycled materials used where possible (and will be included in contracts). There will be partnerships created to ensure that transport procured is environmentally friendly and where possible green transport will be contracted. The event will adopt UK Sport advice to make the ICG 2022 as environmentally friendly as possible.

6.6 Implications for partner organisations

6.6.1 The impact on partner organisations will be greatest during the event. University of Warwick will have extensive use of its sports facilities as will venues operated by CV Life such as Xcel Leisure Centre and the Alan Higgs Centre. The proposal will also have an impact on Broadgate where activity is proposed to take place and would support city centre footfall and have an economic benefit. There will be a significant financial benefit to a number of city businesses, through secondary spend from the 1,800 people that attend and take part in the games. A retail and leisure offer will be planned and supported by local businesses with the aim to encourage footfall to local venues and business districts.

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Councillor A S Khan	Deputy Leader and Cabinet Member for Policing & Equalities	-	27/05/20	28/05/20

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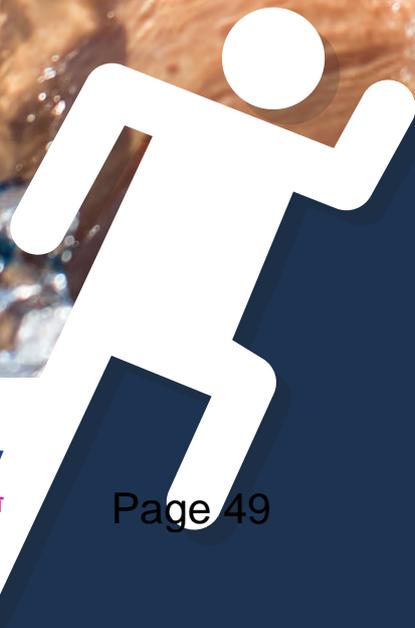
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CANDIDATE CITY

INTERNATIONAL
CHILDREN'S GAMES
COVENTRY

MAKING THE CASE FOR COVENTRY

BID SUBMISSION JULY 2019



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY CANDIDATE CITY



LORD MAYOR
COUNCILLOR LINDA BIGHAM

The International Children's Games are a perfect fit for the city of Coventry. As a proud multicultural city, a City of Peace and Reconciliation and a City of Sanctuary, we have seen how sport creates stronger, friendlier communities.

Over the years, our city has reached out in friendship to countries all around the world, and we are delighted that one of our 'twins' Kecskemet, has been named host for the 2020 Games. Together with our friends, we work to bring people of all faiths and backgrounds together and help them to better understand one another. The Games are such a powerful way of furthering that work. They help young people to create links of friendship that will make a more unified and tolerant world. They show that sport does not just make us healthier in body and mind – but in spirit as well. Sport brings us new friends and widens our horizons. That is so important for all people, but especially the young. That is why we have been such a strong supporter over the years – and why we were so proud to host the Games in 2005.

Seeing them return in 2022 would allow our city to further another goal we have in common with the Games – the promotion and sharing of cultures. We are so proud to have been named UK City of Culture in 2021, and we will be using our year in the spotlight to show the ties between sport and culture and highlight the talents of our young people. We would relish the opportunity to keep that celebration going in 2022. Coventry is a friendly, welcoming city – a true city of sport, culture, peace and friendship – and we would be so proud to celebrate all those roles by hosting the International Children's Games.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY



COUNCILLOR JOHN MUTTON CABINET MEMBER FOR STRATEGIC FINANCE AND RESOURCES

A games in keeping with the ethos of the ICG movement and Coventry's goal to be a city of wellbeing!

The City of Coventry promises to uphold the ethos and ambitions of the ICG Movement and in doing so, will further drive the city's ambition to significantly improve the health and wellbeing of its residents through increased physical activity, raising aspirations of its young people, and profiling the dynamism of a culturally vibrant and ethnically diverse city.

These Games will accredit the ICG Movement, yet again, with a great legacy and the children of the world will experience a wonderful Coventry welcome, as they did in 2005.

The 2022 Coventry Games offer a safe and vibrant Games' Village atmosphere at the University of Warwick Campus, coupled with great satellite facilities and events that will ensure the Games will be visible and engaging to many more of our citizens.

We would be privileged once again to share our city with the children of the world.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY CANDIDATE CITY



CONTINUING A LEGACY

The City of Coventry has been a long-standing supporter and regular participant of the International Children's Games (ICG). The Games were last hosted, to great acclaim, in Coventry in 2005, and formed part of the country's Olympics Bid, which resulted in the staging of the 2012 Olympic Games.

The 2005 ICG showcased Coventry to the nation, acting as a catalyst for the city to be chosen to host subsequent major multi-sport events. Post the ICG 2005, Coventry was selected to host the first ever UK Schools' Games in 2007, followed by the British Transplant Games in 2009 and then the Olympic Games' Football in 2012. The city's confidence grew, and with a £100 million investment in sports and leisure facilities, it now carries the title of 2019 European City of Sport, and 2021 UK City of Culture whilst also being selected to be the only Midlands venue to host the Rugby League World Cup in 2021.

The legacy continues, and should Coventry be selected to stage the ICG in 2022, these Games will be linked with the Birmingham and West Midlands region hosting the 2022 Commonwealth Games, in which Coventry will stage netball at the Ricoh Arena and have the opportunity to act as a training camp to visiting nations.

Having sown the seeds with the ICG 2005, Coventry's ICG in 2022 will once again align with another major global multi-sporting festival (Commonwealth Games) that will add value to both the ICG movement, its participants and the citizens of Coventry.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY



STRATEGIC ALIGNMENT AND CITY-WIDE BACKING

Coventry City Council, as a last resort, will provide the security of financial underwriting for the 2022 ICG Games. However, the organisers will have the support of a range of stakeholder partners including the University of Warwick, Coventry University, and CV Life, and many more community and professional sporting groups and venue providers, to share the risks and responsibilities and help generate funds to deliver a wonderful experience for all those involved in the 2022 ICG.

In staging the Games in the Commonwealth Games' year, the media opportunities will be amplified for the ICG, and, in turn, will stimulate many options for business and agency engagement around inspiring young people to lead more healthy and active lives.

Furthermore, building on Coventry's reputation as a city of peace and reconciliation, the ICG will provide a wonderful youthful and richly diverse platform on which to showcase to a nation, how sport and young people can heal division and seek to bridge divisions amongst its communities.

Emphasising the wellbeing of our young people and highlighting international friendships and multi-cultural partnership, the 2022 ICG, will be a hook for media engagement, a lever for corporate CSR and Government investment, and a general force for good in our region.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY CANDIDATE CITY



PROPOSED DATES FOR HOSTING THE GAMES – 10 TO 15 AUGUST 2022

The city is proposing to stage the ICG from Wednesday 10 August to Monday 15 August in 2022, three days after the Closing Ceremony of the Commonwealth Games in England

It is believed this will maximise the legacy opportunities from the 2022 Commonwealth Games for the ICG Movement and the participating children.

There will be physical legacy (equipment, temporary infrastructures), but also cultural legacy (performers, volunteers, content) and political legacy (more opportunities for young people) and we will commence these discussions with organisers of the Commonwealth Games.

These dates will fall within the summer school holidays for many European nations, but this does enable us to access the University student accommodation which is vacant until September.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY



CITY SPECIFICATIONS AND KEY FACTS

DEMOGRAPHICS

Coventry is at the heart of the country, based in the West Midlands, it has a population in excess of 350,000 people and is a richly diverse community, with a third of its population from the Asian, African and European ethnic (BAME) communities. The Asian Indian group is the largest ethnic community in Coventry.

Within its schools, 44% of children are from BAME communities indicating that Coventry is a hugely diverse and welcoming international city, and perfectly placed to welcome the participants of the International Children's Games in 2022.

Furthermore, Coventry's population is growing younger, with 20% of its population under the age of 15, which is higher than the national average, with a growing student population driven by its two universities, Coventry University and the University of Warwick.



EXCITING TIMES

- As a city, Coventry has been making significant changes to its infrastructure, with huge improvements to its rail terminal, a wonderful pedestrianised city centre, where the motor car has made way to the cycle and a huge student population.

Investment in the city has seen Coventry rise again like a Phoenix, with huge spending on leisure, retail, sports and business districts emerging to lead the region and the country. Since 2005, when the ICG last visited Coventry, much will have improved, but above all its sporting facilities have flourished.

DIVERSITY AND OFFICIAL LANGUAGE OF THE GAMES

- The official language of the Games will be English, but we will help with the process of international registrations and administration wherever feasible.

During the Games, the city of Coventry, with over 50 nationalities represented across the region, will seek to provide a Volunteer Team Attaché with relevant language skills to assist each team when in Coventry.

STUDENT POPULATION AND UNIVERSITIES

- Coventry is home to two award winning universities with many international students and Coventry has one of the highest proportions of resident students to population size.

These students add to the vibrancy of the city, and have, in turn, grown the stock of quality student accommodation, and these students provide the city with the opportunity to recruit volunteers, medical volunteers, city team attachés and language skills.



LOCAL GOVERNMENT STRUCTURE

- The city of Coventry has its own elected councillors and the Leader, with its Cabinet, supported by its officers, are entirely responsible for the operation of the city and hold an annual budget with reserves to operate the city's affairs as mandated by the national Government.

The Leader of the Council, Cllr George Duggins, is fully aware and briefed on the Games, along with all Cabinet Members.

Coventry is one of several local authorities that form the West Midlands Combined Authority, which has regional responsibility for economic and social regeneration, including transport and housing. Coventry will be seeking their support for the ICG Games.

WEATHER HISTORY FOR PROPOSED DATES

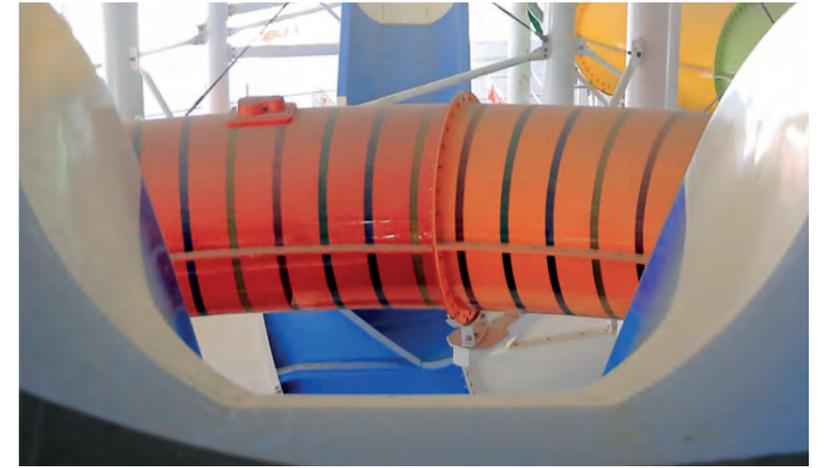
- Historically the month of August in the West Midlands, has temperatures between 21 degrees (high) centigrade and 13 degrees (low) as an average, providing pleasant conditions in which to compete.

In addition, there are normally up to eight days when we do have minor rainfall, but in the event of wet weather, alternative provision will be planned for outdoor events.





2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY CANDIDATE CITY



GREAT PLACES TO VISIT IN COVENTRY

THE WAVE

• A state-of-the-art waterpark in the heart of the city centre, features slides such as The Cascade - a fully enclosed slide that sweeps riders through large sections of coloured light.

The Crestar – a slide with two giant spheres that use lighting effects and other surprises to delight sliders as they journey towards the bottom and The Cyclone – one of The Wave’s fastest slides, sending riders whirling around an open bowl before dropping them in to the pool below, to name but a few. With rivers, a wave machine and an indoor beach for the less adventurous children, there will be plenty of enjoyment for all whilst they’re with us. A kids’ urban water paradise that cannot be missed; bringing your swimming gear along for the Games is an absolute must.



HERBERT ART GALLERY & MUSEUM

• A museum with lots of famous touring exhibitions throughout the year, with previous exhibitions including the Lego Exhibition and The Wildlife Photographer of the Year 2019, and best of all – it's all free to see.

With permanent galleries focusing on the legend of Lady Godiva and Coventry's medieval past, right up until the present day, there is lots for kids to be inspired by and interested in. The museum is also featured in the city centre focused Coventry Young Explorers' Trail, which can be picked up for free, taking the kids on a trip around the city centre, encouraging them to find answers associated with a number of Coventry's hidden and not so hidden treasures, ending with each child receiving a Coventry Young Explorers' badge that they can wear with pride.

GO APE AT COOMBE ABBEY

• Set in 500 acres of beautiful, historic woodlands, this course is packed with plenty of exciting challenges and thrills.

Once your pulley is over the wire and safety lines connected, grab life by the ropes and enjoy the rush - laughs (and screams) guaranteed. You won't leave this course disappointed. With their treetop adventure featuring zip-wires, obstacle courses and The Plummet for the bravest of treetop adventurers, there is plenty to keep the kids entertained. With Coombe Abbey Park as the backdrop, there is also the opportunity of a game of tag on one of the green open spaces in the grounds of the abbey.

COVENTRY TRANSPORT MUSEUM

• Home to the fastest car in the world, Coventry Transport Museum offers an immersive experience into the development of the transport industry.

Taking you from the very first bike, through the war-torn Blitz experience, into the opulence of post-war industry, onto the Thrust SCC, the first land vehicle to break the sound barrier, finishing up with the exciting transport technology of the future. Not forgetting the Thrust Simulator, inviting visitors to experience the rush of this car's record-breaking moment, there is so much for kids to see and to enjoy learning about.



BALLROOM CLIMBING WALL

BALLROOM CLIMBING WALL

• The Ballroom Climbing Wall is a dedicated bouldering centre for a mix of abilities and a range of ages, located at the heart of Coventry city centre.

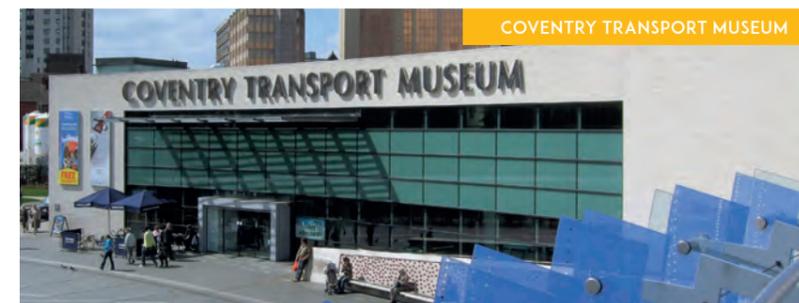
Ballroom Climbing has over 200 bouldering routes across 700sqm of climbing surface, created by the country's best climbers and setters, which are regularly altered to give climbers a fresh challenge. No booking is required, just fill out the online form, which is perfect for those who want to have a go at trying something different. From the most novice boulderer to an expert, the Ballroom Climbing Wall has it covered, with training facilities and coaching opportunities with industry leading professionals.



GO APE AT COOMBE ABBEY PARK



HERBERT ART GALLERY & MUSEUM



COVENTRY TRANSPORT MUSEUM





20 INTERNATIONAL CHILDREN'S GAMES COVENTRY 22 CANDIDATE CITY



COVENTRY'S SPORTING AND EVENTS HISTORY

Having staged the ICG in 2005, Coventry has never looked back in terms of sport and events. It is currently designated the 2019 European City of Sport, a recognition of its £100 million recent investment in sporting facilities, being home to numerous professional sporting clubs, and an ongoing programme of community sport and health initiatives.

Following the ICG 2005, the city was awarded the first UK School Games in 2007, followed by the 2008 British Transplant Games, which it will host again in 2020, and was also the host to 12 Olympic Soccer games in 2012.

Most recently, Coventry has been awarded the netball competition for the 2022 Commonwealth Games and will host stages of the 2021 Rugby League World Cup at the Ricoh Arena.

In addition, Coventry has hosted the Champion of Champions Snooker event at the Ericsson Indoor Arena, England netball internationals, Davis Cup Tennis, U21 England football internationals, rugby league internationals and is an international music venue.

In staging major events, working with the two universities in the city and many other sports agencies, the city has formed the Coventry Sports Network, which, as a partnership of strategic bodies, help to galvanise all available opportunities and ensure there is a sporting, health and economic legacy for its communities.



20
22
CANDIDATE CITY
INTERNATIONAL
CHILDREN'S GAMES
COVENTRY



PARTICIPANTS IN THE 2022 GAMES

DELEGATION SIZE

- The city will host delegations of up to 24 delegates - comprising 18 athletes, a maximum of four coaches depending on number of sports entered, a Head of Delegation and one city dignitary.

A second city dignitary will be allowed to attend but must be funded by the individual or visiting city. The minimum delegation size will be 10 with a minimum of seven athletes.

RECRUITMENT EFFORTS

- The city of Coventry will budget for a total number of registered members in the Games of a maximum of 1800 athletes, coaches and Heads of Delegation based on 100 cities.

We will actively invite and promote entry to the Games across the cities with which Coventry has a strong connection in the world, including university links, school links, sporting clubs with twinning history, and with host cities involved with staging the Commonwealth Games.

We understand that the ICG normally attract between 70 and 80 cities and will seek to make these invitations at least two years in advance to allow time to accept the invitation and raise funds.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY CANDIDATE CITY



THE SPORTS PROGRAMME

There are eight sports offered in Coventry accessible to both boys and girls, except for netball (girls only). The sports programme reflects a combination of the rich stock of quality sporting facilities in Coventry, the influence of the Commonwealth Games, whilst following the technical guidelines of the Games.

The proposed 3km Games Fun Run, is available to all Games' participants and an opportunity to build on the global Park Run phenomenon. Primarily, it provides a simple way for the city's children to be further integrated into the Games, rubbing shoulders with their international visitors. We seek the approval of the ICG Committee for this new event, which may become an annual feature of the ICG.



PROPOSED SPORT ACTIVITIES FOR ICG

SPORT	VENUE	SPECIFICATION
SWIMMING Boys and girls	Alan Higgs Swimming Centre	50m x 8 lane pool with 500 seats – The centre opens 2019
TRACK AND FIELD Boys and girls	University of Warwick campus	8 lane track re-laid 2019. Will require temporary stand up to 1000 seats
SOCCER 6-a-side Boys and girls	The Westwood Campus and the adjacent Cryfield Site are the locations for soccer, based on the Warwick University and Coventry University sports campus.	Both provide multiple quality grass pitches for both competitions
TABLE TENNIS Boys and girls	University of Warwick new Sports Hub - main sports hall	Huge indoor modern facility with 500 spectator seats
TENNIS Singles/Doubles Boys and girls	University of Warwick	Outdoor and indoor tennis courts – weather dependent
BASKETBALL 3 on 3 Boys and girls	Broadgate is the city centre outdoor location creating a mini amphitheatre of sport	4 outdoor courts to be laid in the city centre as part of the city's Annual Sports Week
NETBALL Girls only Teams of 9 girls, with 7 on court	University of Warwick new Sports Hub – outdoor facilities	4 outdoor netball courts which could be supplemented by neighbouring Coventry University facilities.
INDOOR CLIMBING Speed and lead climbing Boys and girls	Indoor Walls University of Warwick Sports Hub	Major new climbing walls which can host competitions
3KM ICG FUN RUN Open to all Games delegates Not a timed race, but a participation event to celebrate the ICG	City centre pedestrianised route/ campus route/or Civic Park in line with the global Park Run phenomenon, held on one of the Games evenings.	Open to other children in the City (500 places) to create a 2000 runner inclusive community event that will be a media focal point.

PROPOSED SPORTS PARTICIPATION IN COVENTRY

- The Coventry ICG seek to provide equal opportunities for both boys and girls and all cities are encouraged to recruit in accordance with the rules of the ICG.

Subject to entries, in certain sports, doubles will be played where capacity and time allows.

SPORT	MIN SQUAD	MAX SQUAD
ATHLETICS Boys and girls	6 (3&3)	12 (6&6)
SWIMMING Boys and girls	4 (2&2)	10 (5&5)
TENNIS SINGLES & MIXED DOUBLES Boys and girls	2 (1&1)	4 (2&2)
FOOTBALL Girls 6-a-side	7	8
FOOTBALL Boys 6-a-side	7	8
TABLE TENNIS SINGLES & MIXED DOUBLES Boys and girls	2 (1&1)	4 (2&2)
NETBALL Girls	7	9
CLIMBING Individual Lead – Boys Lead – Girls Speed – Boys Speed – Girls	1 1 1 1	4
NETBALL Girls	7	9
3KM GAMES' FUN RUN	All	All



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY



EVENT AND SPORTS MANAGEMENT

The Games will work with the ICG Sports Technical Commission and will liaise with all the national governing bodies of sport (NGBs), to provide them with the opportunity to help oversee the delivery of their sporting event or become a key member in its delivery.

The Games will appoint a Director of Sport who, with the assistance of an experienced major events management company, will in turn appoint a Sports Manger for each sport and ensure all venues, equipment, officials and facilities are planned and delivered for the Games. Key in all this will be the oversight of appropriate safety, welfare and safeguarding checks, which will be the responsibility of the events management company.

The Games will provide an important pathway for development for local and regional community clubs in terms of organisational skills, volunteering and officiating, which will be a key legacy element of staging the Games.



20 INTERNATIONAL
CANDIDATE CITY CHILDREN'S GAMES
22 COVENTRY

SWIMMING

● **Alan Higgs Centre**

New 50m x 8 lane competition pool opening in 2019
500 spectator seats with gym facility, changing facilities and café

TRACK AND FIELD

● **University of Warwick Track**

Eight lane newly re-laid track with surrounding throws area. Up to 1,000 temporary seats to be provided

FOOTBALL 6-A-SIDE

● **University of Warwick, Westwood Campus**

Outdoor grass pitches with adjacent changing facilities and pavilions

TABLE TENNIS

● **University of Warwick Sports Hub**

Capacity for 24 tables across two of the sports hall areas
Seating limited but does have viewing balcony on two sides

TENNIS

● **University of Warwick's Tennis Centre**

Four indoor courts and four outdoor courts adjacent to the track

BASKETBALL 3 ON 3

● **Broadgate in the city centre of Coventry**

Artificial floors will be laid to create an even playing surface in the city centre.
With portable baskets, we anticipate providing at least four courts on which to play.

INDOOR CLIMBING

● **University of Warwick Indoor Climbing Centre, University of Warwick Sport Hub**

Extensive, new 12m high climbing wall with ropes

NETBALL

● **University of Warwick, Outdoor Netball Courts**

Four netball courts available

3KM ICG COMMUNITY FUN RUN

● **War Memorial Park, Coventry**



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY



NON-SPORTING VENUES

OPENING CEREMONY BUTTS PARK ARENA

- A multi-use stadium that is home to Coventry Rugby Club and was built in 2004 and opened in time to stage the 2005 ICG Opening Ceremony.

The stadium has a total capacity of 4000, with the covered East Stand holding 3000 seats and the West stand providing 1000 standing spaces only.

CLOSING CEREMONY UNIVERSITY OF WARWICK, ROOTS BUILDING

- The proposed Closing Celebration event will be a party for all Games' participants and hosted over two levels and several spaces in the University's Roots Building, providing a running buffet, entertainment areas and live music.



CULTURAL PROGRAMME – UNIVERSITY OF WARWICK ARTS CENTRE AND ROOTS BUILDING

- The campus will provide opportunities to experience different community group performers over two or three evenings of the Games providing interactive opportunities to dance, play instruments and listen to Coventry's local performers, selected and produced by the City of Culture team.

SOCIAL ACTIVITIES

- **The Wave** (Leisure Water) – opening in 2019, this £36m indoor, city centre, state-of-the-art aquatic leisure facility includes a lazy river ride, wave machine, and high adrenaline flume rides. Organisers will seek to stage a private session for just the Games' participants during their visit.

Skydome (Ice skating) – home to the Coventry Blaze Ice Hockey team, the Skydome offers a wonderful leisure ice skating experience for our visitors.



ACCOMMODATION AND MEALS

THE GAMES VILLAGE UNIVERSITY OF WARWICK CAMPUS

- The Coventry ICG, as in 2005, will provide a wonderful Games Village experience with all teams having meals and being accommodated primarily on the University of Warwick campus, some five miles from the city centre of Coventry. The Warwick University Campus is also home to most of the Games' sports venues and, therefore, travel requirements are reduced and the Games will have a safe and controlled environment.

The accommodation will be in a mixture of modern student standard rooms and student en-suite rooms, mostly with single room occupancy. There are standard rooms, which are designated as twin rooms, and these will also be available as part of the portfolio of rooms on campus.



LENGTH OF STAY COMPETING CITIES

- The Games in Coventry will include a maximum of five bed nights per participant, with the first meal available to delegations on the evening of their arrival (Day 1), followed by full board for the following day of training and Opening Ceremony (Day 2), followed by three competition days (Days 3,4,5), with the final meal being breakfast on the day of departure (Day 6).

The opportunity for delegates to arrive early or extend their stay after the official dates of the Games at the rates provided during the Games, is an option and will be confirmed to participants well in advance of the Games. For those teams seeking to extend their stay and visit London, Birmingham and other attractions, the organisers will investigate potential discounted travel options.

GAMES VIP HOTEL THE RAMADA HOTEL, COVENTRY CITY CENTRE

- The Games in Coventry has built its initial financial forecasts on circa 100 participating cities with an average delegation size of 18 participants, plus hosting between 80 and 125 VIP guests, city reps and ICG members for the duration of the Games in Coventry.

This will be at the Ramada Hotel situated within a short walk of the refurbished rail terminal in Coventry and the city centre.

LENGTH OF STAY VIP GUESTS AND PARTICIPANTS

- Extending the visit for guests at the Ramada is also being investigated with a view to arranging discounted opportunities for travel by Virgin Rail to London, less than 60 minutes away.

This same opportunity is being investigated for the visiting teams as it is understood people may wish to have several trips to visit UK attractions whilst remaining in their campus accommodation.



SECURITY, HEALTH AND SAFETY AND WELFARE PLANS

SECURITY

- The safety of all participants whilst travelling to and from Coventry and while in the city will be of paramount importance.

The Emergency Services will form part of the Games' organisational structure, ensuring that all threats are assessed, and that emergency planning is carried out to mitigate risks. It is envisaged the ICG 2022 will attract a minimal risk assessment, but relevant authorities will be advised of the Games so they may be assessed in the wider context of any UK threat to major events.

The University of Warwick sports facilities and accommodation provide a safe and managed environment for all participants and is a key reason why the Campus has been selected.

University security staff will form part of the overall Games Welfare Plan, along with 24-hour medical access for all Games' personnel.

The Games will appoint a Safeguarding Director and will ensure all volunteers and sporting officials will be appropriately supervised and/or subjected to national checks for the suitability of working with children.

As part of the Games' volunteer structure, appropriately trained and highly visible safeguarding staff will be appointed to maintain a vigilant eye over the students and volunteer workforce. A reporting structure will also be in place in the event of any activities that require reporting, including the processes for reporting missing children.



GAMES MEDICAL PLAN

- The ICG will have a comprehensive medical plan comprising 24-hour medical cover for all participants and will ensure first aid and medical provision is made for all competitions and events within the ICG programme..

In addition, clear guidelines will be required by all registered participants to advise team coaches and in turn, the ICG organisers, of any potential medical issues (e.g. allergies, food restrictions, intolerances) and what medication will be brought with individuals, to mitigate against these conditions. Back-up plans will be in place and the local hospital will be advised of the Games' activities.

During the Games, access to drinking water will be available to all participants and in consideration of the environmental footprint, participants are requested to bring their own refillable water bottles.



TRANSPORTATION

OFFICIAL PORTS OF ENTRY

- Arrivals are expected for Wednesday 10 August when the designated port of entries will be Birmingham International Airport, only a 30-minute drive to the Games Village, and Coventry Rail Terminal which has 80 daily connections to London and is only 60 minutes away. When travelling from London Heathrow, it is easier to take the train to Watford and then to Coventry.

Departures are planned for Monday 15 August for the same ports of entry.

Birmingham Airport provides international global connections for 20 million passengers every year, to over 20 countries and 150 destinations including Pakistan, the Middle East, Europe and Africa. Major flight operators include Turkish Airlines, Lufthansa, Air France, Qatar Airlines, Iberia and many more.



TRANSPORT DURING THE GAMES TEAMS

- With many of the sporting activities on the University of Warwick Campus, the ICG 2022 will have an Olympic type feel to it, minimising the need for travel.

Other venues for sport, such as swimming and basketball are only 20-minute drives from the campus accommodation and will be connected by Games Transport. A transport schedule with dedicated transport will ensure the timely arrival and departure of teams for their competitions.

ICG COMMITTEE AND VIP GUESTS

- The official VIP Hotel for the Games is the three-star Ramada Hotel, a short walk from Coventry's city centre and the Coventry Rail Terminal.

Transport for delegates from the hotel will be provided to and from the sporting venues and functions throughout the Games, with key members of the ICG Committee, being supplied vehicles driven by volunteers during their stay.



2022 GAMES' ORGANISATIONAL STRUCTURE

The Games in Coventry will appoint a Stakeholder Board to establish strategy, policies and procedures into which initially two key operational groups will report: Marketing, PR and Fundraising and Logistics and Sport.

In acknowledgement of the scale of the Games, the need for safety and a good standard of international administration and communications, the city will appoint an event management company to deliver the Games, along with the many agencies and bodies represented on the above groups.

The Stakeholder Board will be chaired by the City Council and will include Council representation from key departments, the two universities, CV Life, the Coventry Sport Network, Coventry City of Culture Trust, the Emergency Services, and the event management company.

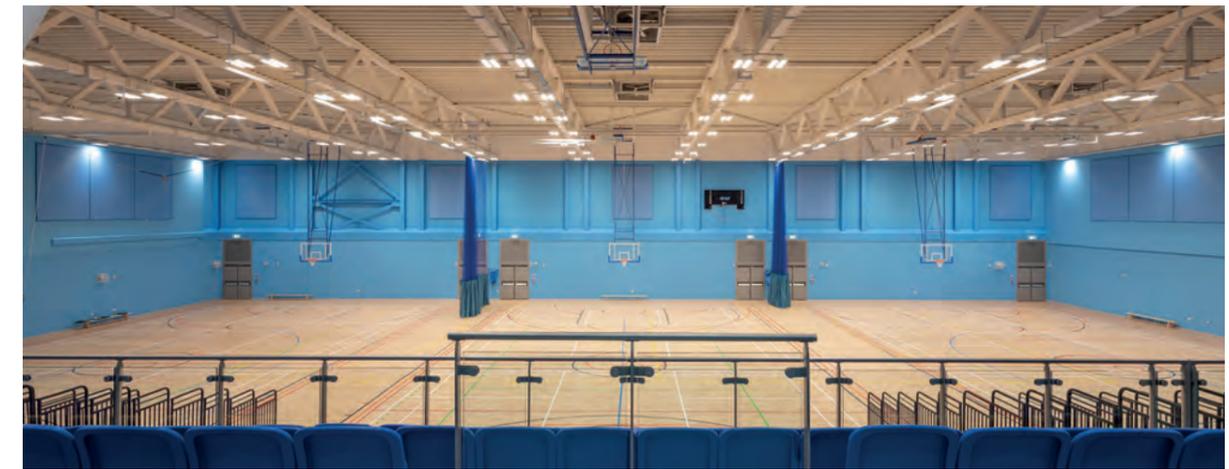
The International Children's Games will be ex-officio members of the Stakeholder Board, which, in turn, will report to the Council.

The Games will appoint a Sports Director, who will report to the Sports Technical Committee of the ICG and the events management company.

The experiences of staging the ICG in 2005 and other major events since, have provided the city's many organisations, with templates of how to work collaboratively and effectively across international and multi-sport events. These groups (under the City Readiness Board) already exist in preparation for the UK City of Culture 2021 and the Commonwealth Games 2022 and act as a natural conduit for the ICG for advice, strategic direction and support.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY CANDIDATE CITY



COMMUNITY SUPPORT, PROGRAMMES AND LEGACY

The Games have the support of the city's sporting network which comprises many community and professional sporting organisations, trusts and agencies, along with the two city universities. These networks have already been established for the bid and delivery of European City of Sport 2019.

COMMONWEALTH GAMES 2022 BIRMINGHAM AND THE WEST MIDLANDS REGION

To enhance the legacy opportunities of these Games, the awarding of the 2022 Commonwealth Games (CWG) to Birmingham and the surrounding West Midlands Region, has provided Coventry with the opportunity to host netball in the CWG, and for the city to have the opportunity to host teams in their preparation for the CWG (20 July to 7 August 2022).

There will be many legacy opportunities for the ICG in Coventry, including the ability to receive equipment, content, volunteers and infrastructure from the CWG in Birmingham. These discussions will begin in earnest should the Games be awarded to Coventry this summer.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY CANDIDATE CITY



UK CITY OF CULTURE 2021

Coventry has been awarded the title of UK City of Culture and will invest millions into driving its cultural programmes highlighting Coventry's cultural capital, diversity and commitment.

Within the City of Culture, sport is also a contributor to the events programme. It is expected that many of the cultural activities established for 2021 will have benefits for the ICG 2022, including physical content, performers, volunteers and much more.



VOLUNTEER PROGRAMME

- The Games will once again provide a wonderful opportunity for the community to engage through volunteering, in what will be a friendly and fun event.

In addition to Sports Specific Volunteers for the delivery of each sport and General and Information Volunteers, the Games will seek to recruit a team of Volunteer Team Attachés. An Attaché will be allocated to each delegation to help with the flow of communication, assist with language issues, and act as the first port of call for any problems for visiting cities.

We will also informally attach a city elected councillor to each visiting city to further engage the Council members in the Games and reflect the city's support for the Games and our visitors.

It is envisaged the Games will require circa 300 volunteers and the organisers will work with both the existing city volunteer structures, the Commonwealth Games' Volunteer Programme, and with the city's social enterprise company that recruits, trains and deploys volunteers for major. EnV CIC was a direct legacy of the 2005 ICG And drove the 2012 Olympic Games host city volunteer programme.

THE 3KM GAMES FUN RUN

- The Games Fun Run will be open to the children of Coventry, by invitation and by targeting the least physically active areas and least active children, in Coventry.

This builds on the UK's growing international brand of Park Runs, of which Coventry's David Moorcroft OBE, is the UK Chairman. We shall work with David and community projects in the city to maximise community legacy wherever possible.

OPENING CEREMONY

- The Games Opening ceremony will again provide the city with an opportunity to shine and demonstrate its local cultural and performing talents, many of whom will have been mentored, selected and improved through the UK City of Culture programme the year before.



MARKETING AND PR STRATEGY – A HIGHLY VISIBLE GAMES

With the Commonwealth Games in the region in 2022, the International Children's Games in Coventry will be another valuable media piece for the country's national media. It is the organisers' plan to leverage the Commonwealth Games media to further amplify the profile of the 2022 ICG in Coventry.

The role of the Marketing, PR and Fundraising Group will be to harness and leverage the combined media resources and channels, of its stakeholders and partners, particularly their social media outlets (twitter, Instagram and Facebook), to promote and cover the Games to a combined hundreds of thousands of followers, customers and subscribers, ensuring that in the UK, the Games receive a significant media footprint across young people.

The organisers will develop a Games website at least 18 months ahead of the Games and will be looking to use the website as an opportunity to host live streaming of elements of the Games, so that 100 participating cities may have footage readily available for distribution.

It is anticipated that a media agency will also be appointed nearer the Games to maximise the above opportunities.



2022 INTERNATIONAL CHILDREN'S GAMES COVENTRY



